



# CERTIFIED SCRUM PRODUCT OWNER® (CSPO®)

CERTIFICATION TRAINING

LIVE ONLINE INSTRUCTOR-LED TRAINING

# GROW YOUR AGILE AND SCRUM SKILLS

Build the skills to own the product vision, ensure on-time delivery of high-value releases and maximize the product team's ROI. The CSPO® certification distinguishes those who drive lasting improvements in the way products are built. Chools is a Scrum Alliance REA®

- 16 Hrs Live Instructor-Led Training
- 16 PDUs and 16 SEUs
- 2-Year Scrum Alliance Membership
- Real-world Simulations and Activities
- Comprehensive Exam Support
- Access to Largest Scrum Community



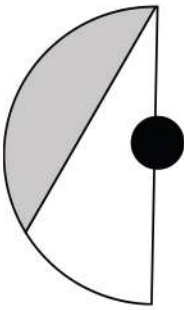
By the end  
of the course,  
you'll be able to

- # Own the product vision and drive releases.
- # Maximize the product team's ROI.
- # Identify anti-patterns, prioritize client needs.
- # Differentiate yourself in the job market.
- # Command a higher salary as compared to non-certified peers.

CHOOOLS CONSULTING SERVICES PVT LTD

# SKILLS YOU'LL GAIN

- Creating product vision
- Identifying anti-patterns
- Measuring value
- Stakeholder communication
- Planning product release
- Identifying releasable product increments
- Bringing about behavioral shifts
- Segmenting customers and users
- Validating product assumptions
- Differentiating outcome and output
- Creating, refining product backlo



CERTIFIED SCRUM  
PRODUCT OWNERS  
ARE IN HIGH DEMAND

Numner 1  
Emerging Job in Product  
Development



TOP 10  
Most Promising Jobs

Linkedin



## CAREER IMPACT

Certified Product Owners earn higher than their peers without certifications.



**22%**

Salary Growth Rate  
(2020 to 2022)



**87%**

Growth in Job  
Listings (2020 to 2022)



The demand for Product Owners is growing far beyond the software industry.



Telecom



Oil & Gas



Finance



Government



Healthcare

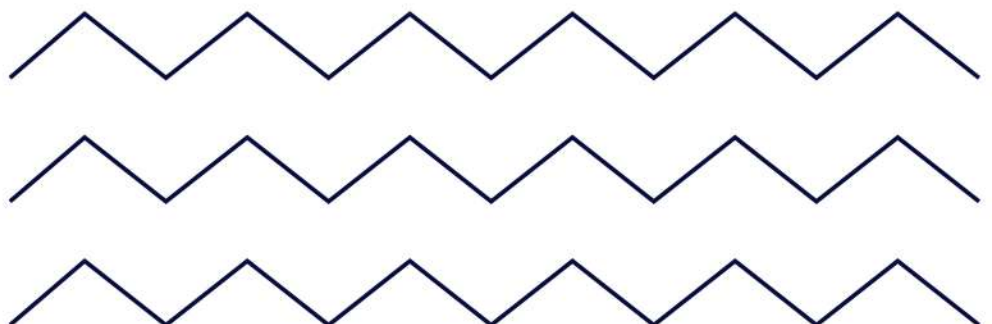


Entertainment

..and more

## THE CHOOLS EDGE

- Experiential workshops
- Elite panel of Scrum Alliance CSTs
- Expert practitioners
- The largest Agile network
- Continual learning support
- Six-month exclusive post-training sessions





# Is this course for you?

If you're interested in working with people and passionate about maximizing product value, this course is for you. Anyone can attend the course, including:

- Product Owners
- Project Managers
- Product Managers
- Developers
- Software Architects
- Software Developers
- Software Testers
- Team Leads
- Team members

## Course prerequisites

No prerequisites are mandated, but basic knowledge of Scrum in a real-world context is an advantage.

## The Curriculum

- Scrum Basics
- Roles and Responsibilities
- Product Vision
- Estimating
- Product Backlog
- Prioritizing
- Release Management
- Sprints

# OUR PRESTIGIOUS CLIENTS



*Coca-Cola*

COCO-COLA - INDIA



**PEPSICO**

MENA

**WNS**

BRITISH AIRWAYS



**CSS  
CORP**

GLOBAL LOGISTICS

**ExxonMobil**

NORTH AMERICA [ SHALE GAS ]

**BUNGE**

SHARED SERVICE

SUPPLY CHAIN EXCELLENCE - INDIA

**PERFETTI**



NORTH AMERICA  
LEAN TRANSFORMATION



**R.S.LOGISTICS**

PAN INDIA



**pwc**

CONSULTING



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