

# CERTIFIED SCRUMMASTER

CERTIFICATION TRAINING

LIVE ONLINE INSTRUCTOR-LED TRAINING



# GROW YOUR SCRUM MASTER SKILLS

Master the Scrum framework, take the game-changing Scrum Master role to the next level and widen your career opportunities. Certified ScrumMaster is a designation offered by Scrum Alliance® to practitioners who demonstrate their knowledge by passing the exam.

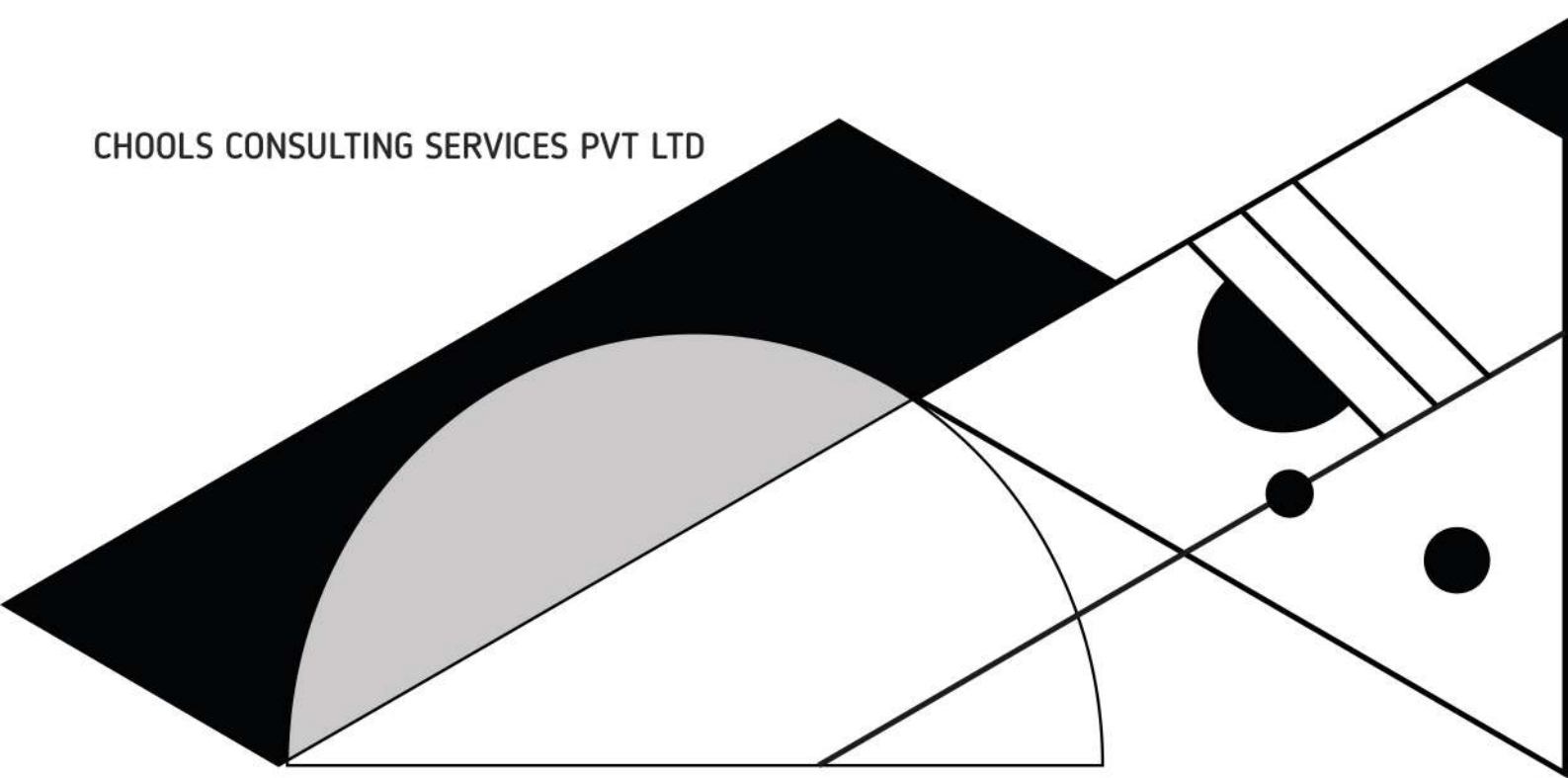
- 16 Hrs. Live Instructor-Led Training
- 16 PDUs and 16 SEUs
- 2-year Scrum Alliance membership
- Real-world Simulations and Activities
- Comprehensive Exam Support
- Access to largest Scrum community

By the end  
of the course,  
you'll be able to

- # Effectively implement Scrum.
- # Improve team collaboration.
- # Fulfil business goals with new Scrum skills.
- # Differentiate yourself in the job market.
- # Command a higher salary as compared to non-certified peers.

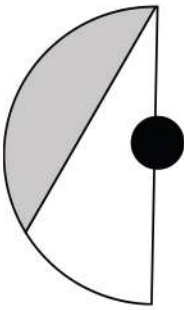


CHOOOLS CONSULTING SERVICES PVT LTD



# SKILLS YOU'LL GAIN

- Servant leadership
- Facilitation skills
- Coaching the development team
- Coaching the organization
- Resolving impediments
- Enabling high team performance
- Leading and facilitating change
- Increasing transparency at each Scrum event
- Providing Scrum implementation guidance
- Enabling high-quality product increment
- Reducing technical debt in each sprint



## SCRUM MASTER SKILLS ARE IN HIGH DEMAND

TOP 6  
Emerging Job in  
Product Development



TOP 10  
Most Promising Jobs  
Linked [in](#)



## CAREER IMPACT

Certified Scrum Masters earn higher than their peers without certifications.



**21%**

Salary Growth Rate  
(2020 to 2022)



**67%**

Growth in Job Listings  
(2020 to 2022)



The demand for Scrum Masters is growing far beyond the software industry.



Telecom



Oil & Gas



Finance



Government



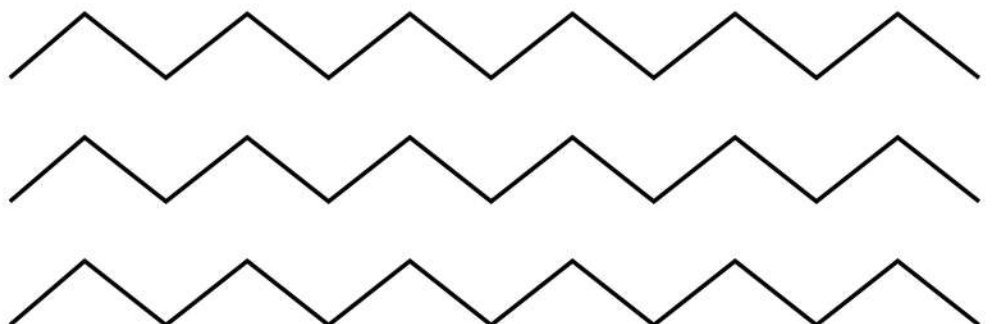
Healthcare



Entertainment

## THE CHOOLS EDGE

- Experiential workshops
- Elite panel of Scrum Alliance CSTs
- Expert practitioners
- The largest Agile network
- Continual learning support
- Six-month exclusive post-training sessions





# Is this course for you?

This beginner-friendly course is for you if you're interested in working with people and extracting the best of Scrum.

Anyone can attend the course, including:

- Scrum Masters
- Managers
- Scrum team members
- Business Analysts
- Developers
- HR Managers
- IT Professionals
- Product Owners
- Project Managers
- Project Sponsors
- Team Leads
- Testers

## Course prerequisites

No prerequisites are mandated, but basic knowledge of Scrum in a real-world context is an advantage.

## The Curriculum

Agile and Scrum overview  
The three roles in Scrum  
Scrum ceremonies  
Scrum artifacts  
Sprint execution  
Daily Scrum

Sprint retrospective  
Definition of Done  
Acceptance criteria  
Definition of Ready  
Release planning  
Sprint burndown chart

Release burn-up chart  
Product planning  
User stories  
Agile estimation  
Planning poker

# OUR PRESTIGIOUS CLIENTS



*Coca-Cola*

COCO-COLA - INDIA



**PEPSICO**

MENA

**WNS**

BRITISH AIRWAYS



**CSS  
CORP**

GLOBAL LOGISTICS

**ExxonMobil**

NORTH AMERICA [ SHALE GAS ]

**BUNGE**

SHARED SERVICE

SUPPLY CHAIN EXCELLENCE - INDIA

**PERFETTI**



NORTH AMERICA  
LEAN TRANSFORMATION



**R.S.LOGISTICS**

PAN INDIA



**pwc**

CONSULTING



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