

DESIGN THINKING

CERTIFIED PROFESSIONAL

CHOOLS CONSULTING SERVICES PVT LTD

COURSE OVERVIEW

- CDTP certification declare an individual's knowledge of most crucial innovation methods. This consist of: the Human-Cantered Design (HCD) philosophy.
- The Design Thinking process encompasses, Principles of design, Design Methods for Observation, Design Methods for inquiry, Design process for analysis and playing critical role of Prototyping.

WHO CAN ENROLL

- Bachelors or master's degree in Design Methods
- Minimum 1year of professional experience with master's degree
 - > 2years professional experience with bachelor's degree
- > Staff and Managers in Strategy, Innovation, Marketing, and R&D

COURSE FEATURES

- Comprehensive practical training to enforce theoretical principles.
- Limited Registrations, effective presentations.
- Course could be customized to businesses and LOGO added to presentations.
- Course cost cover training sessions, comprehensive notes set.
- Professionally planned, prepared, and presented.
- Guidelines and Support material is provided to all participants.
- Certificate of training completion.
- Support from subject matter experts.
- Industry related project support.
- Material and Hand-outs with Soft Copy included.
- Material and templates included in course cost.
- To achieve certification, participants shall achieve 80% in CHOOLS exam
- Course could be customized for organization requirements including company LOGO.
- Query Handling Facility.

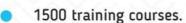
COURSE FEATURES

- After completing this course, you can understand the philosophy, methodology & different design thinking tools which is the most impressive approach for modernization, learn about customer demand with a designer mindset.
- Here you will learn how to define and analyse the problem & have a clear understanding of real problems in an organisation, understanding process for de risking your organisation's innovative desires.
- Here you get knowledge of how to revaluate problems, develop best new solution for Brand experience.

WHY CHOOSE CHOOLS?

ACCESS TO

- Top 100,000 E books.
- 250,000 Management slides and presentations.
- 1 million excel templates.
- 60,000 business documents.
- 15,000 top books in abstract forms.
- 40,000 audio podcasts.
- 550 audio library books.
- 50,000 video libraries.



- 2.6 million Journals and articles.
- 137 Lean Six Sigma toolkit.
- Leadership assessments.
- Quiz, Exam prep, Q&As, Case-studies.







COURSE FEATURES

- The roll of Design thinking Innovation & Purpose
- The Design Thinking Model
- Problem Clarification Rearrange and Focus
- Design fundamentals
- Construct the Customer Experience
- Define the value of customer demands
- Constructing Business Models
- Design User Research & Methods
- Using various types of method processes
- Discover design thinking skills.
- Applying process of Design Thinking
- Role of Leaders, Facilitators, Doers
- Functional communication with Design Thinking

INNOVATION MANAGEMENT

- Innovation management
- Innovation management models,
- Design thinking
- Business model innovation
- Innovation management
- Innovation toolkit
- Ideation : How to generate new innovative ideas
- How to create a culture that supports innovation
- Creativity : how to generate innovative ideas
- How to successfully implement collaborative idea management
- How to implement R&d driven open innovation?
- How to make business model innovation Happen
- The Innovation Process
- How to manage both incremental and radical innovation projects in parallel,
- Measuring for innovation A guide for innovation teams, Innovation Culture
- Mastering Radical Innovations _ Turning Threat into opportunity
- Innovation strategy framework
- How to create an innovation community
- 7 fundamentals of innovation
- Disruptive innovation primer
- Four approaches to fostering companies innovations capability
- Continuous process improvement and innovation
- Product innovation management
- Innovation strategies and leaders

INNOVATION MANAGEMENT

- Distinctive capabilities framework,
- Corporate entrepreneurship primer,
- Innovation leadership mindset,
- Design thinking primer,
- Dimensions of intelligent innovation,
- Innovation organization,
- Innovation effectiveness curve,
- How to improve your innovation ROI with early stage patent expertise,
- Adaptive approach to managing innovations-A practical guide for managers,
- Open innovation management,
- Developing an innovation mindset,
- Corporate entrepreneurship program development,
- How to do user innovation in services,
- How to unleash the entire innovation potential with unconferences Accelerating Ideation I and innovation 2022
- Idea Generation templates,
 - Business idea viability toolkit,
- Creativity tools,
- Growth through creativity and analytics,
- The Silly cow excercise,
- Creative thinking in strategy development,
- Innovation culture,
- Disruptive Innovation Primer,
- Value chain analysis during a disruptive event
- Four approaches to business model innovation,
- 4 Areas of business model innovation.



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