



DESIGN THINKING

CERTIFIED PROFESSIONAL

CHOOOLS CONSULTING SERVICES PVT LTD

■ COURSE OVERVIEW

- ▶ CDTP certification declare an individual's knowledge of most crucial innovation methods. This consist of: the Human-Cantered Design (HCD) philosophy.
- ▶ The Design Thinking process encompasses, Principles of design, Design Methods for Observation, Design Methods for inquiry, Design process for analysis and playing critical role of Prototyping.

WHO CAN ENROLL ■

- ▶ Bachelors or master's degree in Design Methods
- ▶ Minimum 1year of professional experience with master's degree
 - ▶ 2years professional experience with bachelor's degree
- ▶ Staff and Managers in Strategy, Innovation, Marketing, and R&D

COURSE FEATURES ■

- Comprehensive practical training to enforce theoretical principles.
- Limited Registrations, effective presentations.
- Course could be customized to businesses and LOGO added to presentations.
- Course cost cover training sessions, comprehensive notes set.
- Professionally planned, prepared, and presented.
- Guidelines and Support material is provided to all participants.
- Certificate of training completion.
- Support from subject matter experts.
- Industry related project support.
- Material and Hand-outs with Soft Copy included.
- Material and templates included in course cost.
- To achieve certification, participants shall achieve 80% in CHOOOLS exam
- Course could be customized for organization requirements including company LOGO.
- Query Handling Facility.

COURSE FEATURES

- ▶ After completing this course, you can understand the philosophy, methodology & different design thinking tools which is the most impressive approach for modernization, learn about customer demand with a designer mindset.
- ▶ Here you will learn how to define and analyse the problem & have a clear understanding of real problems in an organisation, understanding process for de risking your organisation's innovative desires.
- ▶ Here you get knowledge of how to reevaluate problems, develop best new solution for Brand experience.

WHY CHOOSE CHOOOLS?

ACCESS TO

- Top 100,000 E books.
- 250,000 Management slides and presentations.
- 1 million excel templates.
- 60,000 business documents.
- 15,000 top books in abstract forms.
- 40,000 audio podcasts.
- 550 audio library books.
- 50,000 video libraries.
- 1500 training courses.
- 2.6 million Journals and articles.
- 137 Lean Six Sigma toolkit.
- Leadership assessments.
- Quiz, Exam prep, Q&As, Case-studies.





COURSE FEATURES

- **The roll of Design thinking Innovation & Purpose**
- **The Design Thinking Model**
- **Problem Clarification - Rearrange and Focus**
- **Design fundamentals**
- **Construct the Customer Experience**
- **Define the value of customer demands**
- **Constructing Business Models**
- **Design User Research & Methods**
- **Using various types of method processes**
- **Discover design thinking skills.**
- **Applying process of Design Thinking**
- **Role of Leaders, Facilitators, Doers**
- **Functional communication with Design Thinking**

- Innovation management
- Innovation management models,
- Design thinking
- Business model innovation
- Innovation management
- Innovation toolkit
- Ideation : How to generate new innovative ideas
- How to create a culture that supports innovation
- Creativity : how to generate innovative ideas
- How to successfully implement collaborative idea management
- How to implement R&d driven open innovation?
- How to make business model innovation Happen
- The Innovation Process
- How to manage both incremental and radical innovation projects in parallel,
- Measuring for innovation - A guide for innovation teams, Innovation Culture
- Mastering Radical Innovations _ Turning Threat into opportunity
- Innovation strategy framework
- How to create an innovation community
- 7 fundamentals of innovation
- Disruptive innovation primer
- Four approaches to fostering companies innovations capability
- Continuous process improvement and innovation
- Product innovation management
- Innovation strategies and leaders

- Distinctive capabilities framework,
- Corporate entrepreneurship primer,
- Innovation leadership mindset,
- Design thinking primer,
- Dimensions of intelligent innovation,
- Innovation organization,
- Innovation effectiveness curve,
- How to improve your innovation ROI with early stage patent expertise,
- Adaptive approach to managing innovations-A practical guide for managers,
- Open innovation management,
- Developing an innovation mindset,
- Corporate entrepreneurship program development,
- How to do user innovation in services,
- How to unleash the entire innovation potential with unconferences Accelerating Ideation I and innovation 2022
- Idea Generation templates,
- Business idea viability toolkit,
- Creativity tools,
- Growth through creativity and analytics,
- The Silly cow exercise,
- Creative thinking in strategy development,
- Innovation culture,
- Disruptive Innovation Primer,
- Value chain analysis during a disruptive event
- Four approaches to business model innovation,
- 4 Areas of business model innovation.



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