



DESIGN THINKING

FOR CURIOSITY

Trained and Certified by **Chools Consulting Services Pvt Ltd**



Course Overview

The contemporary world is dynamic and digital. Through this pioneered course, discover the vital importance of intellectual curiosity for business and workplace environment. Start a systemic change in your esteemed organization by overcoming inhibition and driving innovation.

Guided by renowned subject specialists. Blended with the high impact concepts of design thinking. Understand the value of curiosity, sparking innovation and driving engagement at work.

Learn the subtle science of improving your decision making through curiosity and design thinking. Along with key leadership qualities on innovation in the workplace.

Curiosity is a catalyst that fuels potent creativity. Curiosity stands on par with intelligence in this increasingly complex and fast-paced world, especially when it comes to successful navigation through intricate problems that arise in your business and life. The world's most well-known innovators were passionately curious about the way things worked in this world. Their attitude and their way of life are characterized by seeking out more information, exploring new possibilities and experimenting with new ideas.

We here at Chools are determined to invoke such attributes in your personality through this uniquely designed course. You will be allowed to let go of all your preconceived notions and evolve into an exceptional creative self to unleash extraordinary ideas.

Our Approach In Nurturing Curious Attitudes in the Professional Sphere :

- Importance of Knowledge beyond the boundaries of a set topic.

It becomes an important trait of a curious individual to build over the knowledge and perspectives consolidated by other bright minds. Evolution of the thought process leads to innovative possibilities.

- Collaboration over competition.

Wonderful outcomes are the result of work carried out through collaborative efforts of the team aiming at bringing the best creative ideas out of each other. Chools emphasizes on creating a collaborative environment for participants to interact and engage, to churn out the best ideas and refine them.

- Encouragement for Debates, Discussions and Questions.

When you have a torrent of ideas and thoughts running, an important activity in which they are improved or eliminated in some cases, is when engaging debates and enlightening discussions take place. You will witness paradigm shifts or you will find your ideas validated and supported when you enable effective exchange of perspectives.

- Approaching everyday life and work with a sense of discovery.

Adopting the curious and perceptive tourist's eyes, you can view everyday things with a sense of awe and wonder. Your curiosity may push you into asking interesting questions on the way things are and work in our everyday environment. We will help you in opening your mind and teach you the joy of appreciating the magic of this world and all the possibilities that it facilitates.

Who Can Enroll?

- Learners in the working world
- Professionals planning to advance their career.
- HR Professionals
- Executives and leaders

Learning Outcomes :

- Description, knowledge and the benefits of curiosity.
- Exploration and experimentation between the connections of curiosity, drive and motivation.
- Compare curiosity with intelligence parameters of IQ and EQ.
- Overcoming the inhibitions to curiosity.
- The flow of curiosity to innovation and creativity.

Course Features :

- Comprehensive practical training to enforce theoretical principles.
- Limited Registrations, effective presentations.
- Course could be customized to businesses and LOGO added to presentations.
- Course cost covers training sessions, comprehensive notes set, support material, templates and hand-outs with soft copy.
- Professionally planned, prepared and presented.
- Internationally recognized certificate for lifetime validity of training completion. (Participants should achieve 80% in CHOODLS exam)
- Support from subject matter experts. Query Handling Facility.
- Industry related project support. Career guidance and candidate promotion.



Why Choose Chools?

Access to :

- Top 100,000 Ebooks.
- 250,000 Management slides and presentations.
- 1 million excel templates.
- 60,000 business documents.
- 15,000 top books in abstract forms.
- 40,000 audio podcast.
- 550 audio library books.
- 50,000 video libraries.
- 1500 training courses.
- 2.6 million Journals and articles.
- 137 Lean Six Sigma toolkit.
- Leadership assessments.
- Quiz, Exam prep, Q&As, Case-studies.

Course Outline :

- What is Creativity?
- The Creative Person
- The Creative Press
- The Creative Process
- The Creative Product



About Us

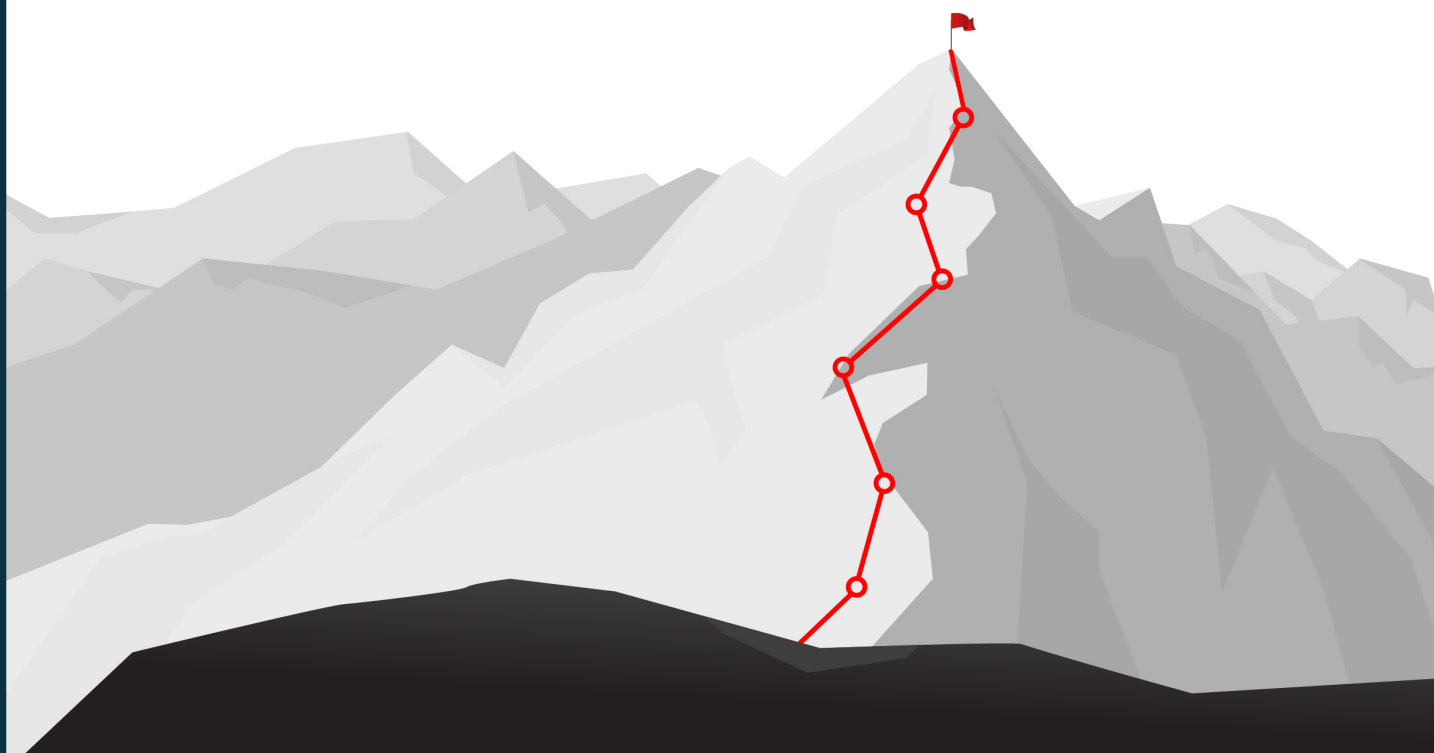
Chools is a learning and consulting services company, dealing with courses in lean six sigma, project management, leadership development, design thinking, and several other management courses. The company is headquartered in Bengaluru, with offices in Chennai, Pennsylvania, and Jordan. Catering to the professional needs of industry leading companies, Chools has been able to create a globally spread talent hub. A team of knowledge holders across several continents, each one of whom have taken their organizations and enterprises to greater heights.

Our Vision

To be the No.1 Learning & Consulting services provider, empowering Indian Youth & creating knowledge rich Indian Citizens by 2025.

Our Mission

- Achieve our vision by partnering with the Best Intellectual client base locally and globally; With both Organizations and individuals.
- To develop every Citizen with Impeccable Capabilities (Knowledge), Impressive Capacities (Skill) and Inspiring Competencies (Talent).
- To be the Premier content provider of India's Largest, Biggest and Widest Digital Library (Portal) – Knowledge Rich India.
- To be the inspirational Provider of the Latest, Brightest and Wisest Learning Programs – Skill Rich India.
- To be the Stimulating Provider of Consulting Services to enable organizations to become Leaner, Better and Wealthier – Talent Rich India.



Our Passion

- Bridging the Talent Deficit across India & Making Human Capital the most critical asset.
- Create People who will always be the greatest Value creators.
- Develop and provide the required Tools to build Talented Communities that drive Sustained Transformation & build Empowered India
- Enable 260mm students to have Value based Education rather than mark based education.
- Create a Virtual Gurukul & Provide Value based Education at a cost Less than a Meal (Rs.200 per Person per Month)

Our Value Proposition and Competitive Advantage

- Differentiated One stop shop: Find all Quality Educational/Training Materials & Tools for building Human and process capabilities on one hub; aggregated and developed by highly qualified subject matter experts across the globe
- Cost leadership: Cost effective lean operations enabling our clients to access all educational content (Audio Books, eBooks, Videos, researches, templates , articles and more) and register in the latest training courses at a competitive price.
- Our Team - CHOOOLS GROUP: We have distinguished global talent; a team of knowledge holders spread across several continents able to develop solutions across the world.

