



DIGITAL TRANSFORMATION

CHOOOLS CONSULTING SERVICES PVT LTD

OBJECTIVES

- Define the key success factors of a Digital Transformation
- Assess the digital maturity of your organization
- Define your digital transformation strategy & plan by leveraging our ready-made digital transformation strategy & plan, which includes sections such as “Current State”, “Target State”, “Strategic Objectives”, “Team”, “Budget”, and “Initiatives
- Implement, track & manage progress of your digital transformation strategy & plan with our visual dashboards
- Build a strong business case and financial model to get your digital transformation projects approved by the executive committee
- Estimate your project financials: revenue, cost savings, cash flow, net present value (NPV), ROI, IRR, payback period, WACC, etc.
- Develop new business models or improve existing ones with our ready-made business model canvases

- Define and implement your change management strategy & plan to ensure people adoption of the changes
- Get a clear understanding of the project management overall approach commonly used by Fortune 100 and Global Consulting firms
- Prioritize a company’s potential initiatives based on impact and effort, and build your roadmap



OUR TRAINING AGENDA

DIGITAL TRANSFORMATION

- DIGITAL TRANSFORMATION STRATEGY
- DIGITAL TRANSFORMATION: VALUE CREATION & ANALYSIS
- DIGITAL TRANSFORMATION: BLOCKCHAIN TECHNOLOGY
- A COMPREHENSIVE GUIDE TO DIGITAL TRANSFORMATION
- DIGITAL TRANSFORMATION: INTEGRATED BUSINESS ECOSYSTEMS
- SIX BUILDING BLOCKS OF DIGITAL TRANSFORMATION
- GET YOUR CLOUD STRATEGY RIGHT
- DIGITAL TRANSFORMATION FRAMEWORKS
- THE 7 LAWS OF SUCCESSFUL DIGITAL TRANSFORMATION AND GROWTH
- ROBOTIC PROCESS AUTOMATION (RPA)
- DIGITAL TRANSFORMATION: PEOPLE, ORGANIZATION & CHANGE
- DIGITAL ORGANIZATIONAL DESIGN
- GLOBAL DIGITAL TRANSFORMATION BENCHMARKING
- DIGITAL TRANSFORMATION GOVERNANCE
- BIG DATA ENABLEMENT FRAMEWORK
- DIGITAL TRANSFORMATION - 2021 TRENDS, ROADMAP, GUIDELINES
- INTERNET OF THINGS (IOT) DECISION FRAMEWORK
- ENTERPRISE ARCHITECTURE FOR DIGITAL STRATEGY
- DIGITAL MATURITY MODEL
- CUSTOMER EXPERIENCE
- DIGITAL TALENT LIFECYCLE
- DIGITAL TRANSFORMATION: WORKFORCE DIGITIZATION
- DIGITAL PLATFORM STRATEGY
- MOBILE CUSTOMER JOURNEY AND EXPERIENCE DESIGN
- DIGITAL FACTORY PRIMER
- MOBILE STRATEGY PRIMER
- DIGITAL TRANSFORMATION: TALENT MANAGEMENT
- DIGITAL REINVENTION
- DIGITAL TRANSFORMATION: CHALLENGES IN EXECUTION
- DIGITAL TRANSFORMATION: CHALLENGES IN CHANGE & ORGANIZATION
- DIGITAL TRANSFORMATION: CHALLENGES IN RESOURCES
- 15 ELEMENTS OF DIGITAL CAPABILITIES
- DIGITAL TRANSFORMATION ETHICS - IMPLEMENTATION TOOLKIT
- DIGITAL STRATEGY IN HIGHER EDUCATION



BENEFITS OF OUR TRAINING, FRAMEWORKS & TEMPLATES



It cost us \$500k+ to create all our Business & Consulting Toolkits. Get them for a fraction of this cost.



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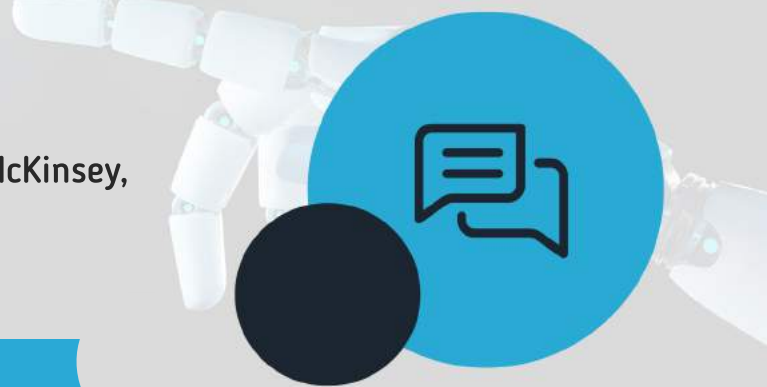


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OUR TRAINING, FRAMEWORKS & TEMPLATES



Hiring top-tier Consultants for a management consulting project would cost you \$300k+. A lot more expensive than purchasing our Toolkits.



Impress your stakeholders and become your organization's subject matter expert with world-class approaches to resolve common business problems.



WHAT OUR CLIENTS SAY ABOUT [OUR TRAINING](#)

Frank Lohter
Senior Manager

“ **High impact on profit growth**

Our profit increased by 27% in one year. Not all of this increase can be attributed to their toolkits, but a big part of it can. Everyone is now clear on where the company is going, and how to get there. And our project prioritization process is now way more robust, which led to better and quicker decisions.

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ALL TRAINING INCLUDES

- Fully editable text, graphics, logos and colors
- Instant download after purchase
- Considered a refundable business expense
- 1-week money back guarantee*
- Free support and advice from tier-one consultants
- Guaranteed safe checkout

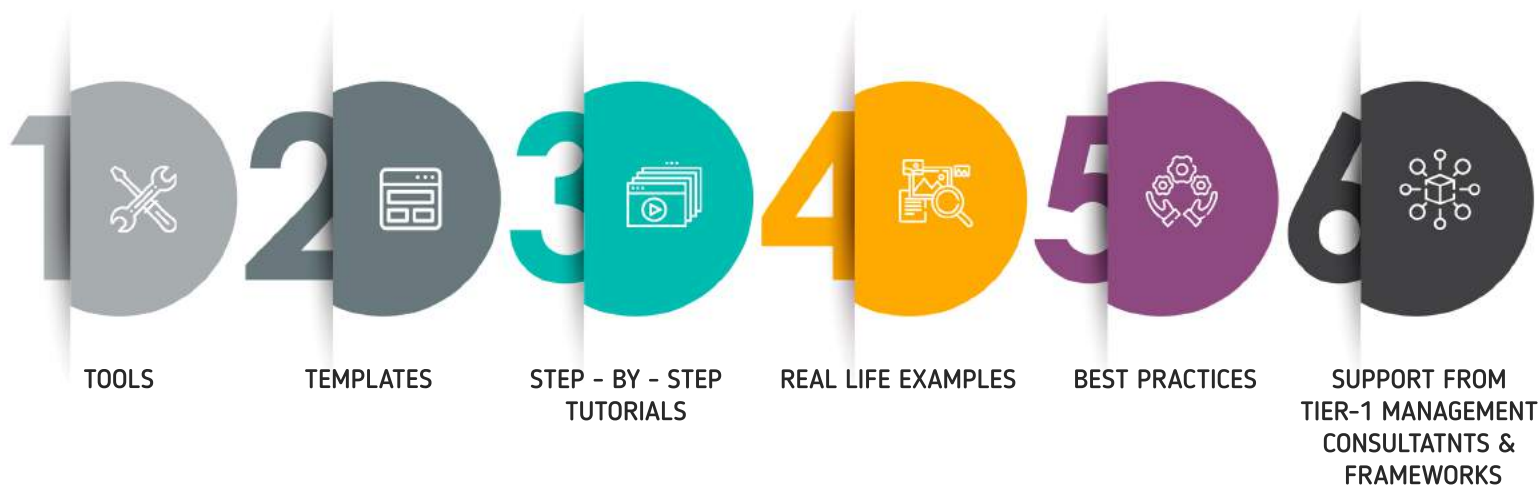


DIGITAL TRANSFORMATION

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Digital transformation is the process of creating new opportunities for innovation in business processes and products by utilizing digital technologies such as mobile phones, cloud computing, and information technology

CONTENT - TRAINING





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