



IGNITE YOUR EVERYDAY CREATIVITY

▶ Trained and Certified by Chools Consulting Services Pvt Ltd



Course Overview

Creativity is the most sought out tool in the modern man's toolkit. It's an essential skill, innate in all, but can be nurtured, to a point where it carries the potential to transform. Our professional and personal lives need novel ideas and solutions, for unfamiliar setbacks we encounter. The prime intention of this course is to help the participants to bring out and develop, the creativity, which they already possess. It is effectively accomplished, using interesting, and proven methods, to make the mind think, and generate ideas.

Creativity is no longer an option in this modern dynamic business world. It has now become an essential skill that can reap astounding returns. Mastering creative thinking will ensure your journey through various facets of your life like career, business, art, finance and relationships is seamless.

This course, curated by expert specialists in the subject area, trains you in ingenious creative thinking techniques that guide you in approaching persisting problems in unconventional ways. You will be equipped with a compact 'tool-box' that comprises of select behaviours and effective techniques that will elevate your innate creativity.

The course is curated to augment collaborative environment and engaging delivery of content, through thought-provoking exercises, illustrated strategies and inspiring real-world examples. You will be capable and competent enough to generate original ideas that enhance the quality of your personal life and your business growth.

Who Can Enrol?

- Candidates ready to open their minds to creative opportunities in their professional and personal life.
- Professionals wanting to implement creative ideas to improve the efficiency of their workforce and organization.

Learning Outcomes :

- Recognizing the inherent creativity.
- Identifying the characteristics of a creative person.
- Developing creative problem solving skills.
- Using the basic elements of the creative process.
- Qualities of a creative environment in real world scenario.
- Idea evaluation using the creative product criteria.



Course Features :

- Comprehensive practical training to enforce theoretical principles.
- Limited Registrations, effective presentations.
- Course could be customized to businesses and LOGO added to presentations.
- Course cost covers training sessions, comprehensive notes set, support material, templates and hand-outs with soft copy.
- Professionally planned, prepared and presented.
- Internationally recognized certificate for lifetime validity of training completion. (Participants should achieve 80% in CHODLS exam)
- Support from subject matter experts. Query Handling Facility.
- Industry related project support. Career guidance and candidate promotion.

Why Choose Chools?

Access to :

- Top 100,000 Ebooks.
- 250,000 Management slides and presentations.
- 1 million excel templates.
- 60,000 business documents.
- 15,000 top books in abstract forms.
- 40,000 audio podcast.
- 550 audio library books.
- 50,000 video libraries.
- 1500 training courses.
- 2.6 million Journals and articles.
- 137 Lean Six Sigma toolkit.
- Leadership assessments.
- Quiz, Exam prep, Q&As, Case-studies.

Course Outline :

- What is Creativity?
- The Creative Person
- The Creative Press
- The Creative Process
- The Creative Product



About Us

Chools is a learning and consulting services company, dealing with courses in lean six sigma, project management, leadership development, design thinking, and several other management courses. The company is headquartered in Bengaluru, with offices in Chennai, Pennsylvania, and Jordan. Catering to the professional needs of industry leading companies, Chools has been able to create a globally spread talent hub. A team of knowledge holders across several continents, each one of whom have taken their organizations and enterprises to greater heights.

Our Vision

To be the No.1 Learning & Consulting services provider, empowering Indian Youth & creating knowledge rich Indian Citizens by 2025.

Our Mission

- Achieve our vision by partnering with the Best Intellectual client base locally and globally; With both Organizations and individuals.
- To develop every Citizen with Impeccable Capabilities (Knowledge), Impressive Capacities (Skill) and Inspiring Competencies (Talent).
- To be the Premier content provider of India's Largest, Biggest and Widest Digital Library (Portal) – Knowledge Rich India.
- To be the inspirational Provider of the Latest, Brightest and Wisest Learning Programs – Skill Rich India.
- To be the Stimulating Provider of Consulting Services to enable organizations to become Leaner, Better and Wealthier – Talent Rich India.



Our Passion

- Bridging the Talent Deficit across India & Making Human Capital the most critical asset.
- Create People who will always be the greatest Value creators.
- Develop and provide the required Tools to build Talented Communities that drive Sustained Transformation & build Empowered India
- Enable 260mm students to have Value based Education rather than mark based education.
- Create a Virtual Gurukul & Provide Value based Education at a cost Less than a Meal (Rs.200 per Person per Month)

Our Value Proposition and Competitive Advantage

- Differentiated One stop shop: Find all Quality Educational/Training Materials & Tools for building Human and process capabilities on one hub; aggregated and developed by highly qualified subject matter experts across the globe
- Cost leadership: Cost effective lean operations enabling our clients to access all educational content (Audio Books, eBooks, Videos, researches, templates , articles and more) and register in the latest training courses at a competitive price.
- Our Team - CHOOOLS GROUP: We have distinguished global talent; a team of knowledge holders spread across several continents able to develop solutions across the world.

