



# INNOVATION THROUGH DESIGN THINKING

Trained and Certified by **Chools Consulting Services Pvt Ltd**

## Course Overview

The art, ability and appeal of design have evolved into becoming a niche discipline of its own. No longer bounded by singular, specific domain. It increasingly is the most relied approach for solving complex, non-linear problems. Design, in present times, can be perceived as a capability enhancing skill. It equips learners with the ability to deal with uncertainty and unexpected failure.

The course demonstrates, using design, to provide a strategic and innovative advantage, you may have in your professional environment. Using theoretical concepts, examining industry case studies, the design is investigated as a learning and thinking concept.

With course conducted by the leading specialist in design. With the provided set of practices and tools, you will learn to translate problems into opportunities and make innovation through design.

This course ingrains you with qualities that transform you into being a capable and competent professional, and an indispensable valuable asset for your organization, who solves thorny business problems. This course is exclusively designed to be simulation-based, it aims at enabling leaders to enhance their abilities in identifying intricate problems, generate exceptional ideas, design effective solutions and drive significant value to customers. It encourages them to follow a different approach that allows them to think beyond the frontiers of tried and tested possibilities.

Today's world validates only those organizations as successful that are ready to face the challenges of the future, along with a parallel focus on tackling the problems of the present. Those successful organizations extensively bank on those capable and competent professionals who adopt design thinking methodology, which gives them systematic structure and creative freedom to generate effective solutions.

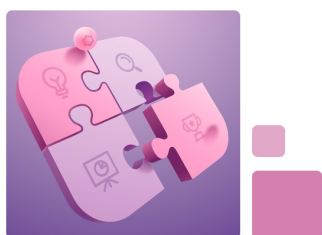
## What value you will derive out of this unique training program?

This course from Chools, tailored by exemplary design thinking specialists, will transform you into an effective problem solver and an exceptional designer who drives great value to your organization.

The training environment is curated to be collaborative. You'll experience the design process with immense involvement. The dynamic interaction in class will expand your thinking and help you in generating powerful solutions.

You'll learn the subtle nuances of creating an engaging design that aligns technical and non-technical audience. You will be educated on the vital importance of psychology behind the interaction of people with technology.

You'll acquire new powerful ways of conceiving radical innovative solutions and creating mesmerizing visions that impact and engage customers emotionally and intellectually.



## Who can enrol?

Candidates curious about learning design and translating processes into innovative opportunities.

Professionals interested in learning the design thinking tools to enhance their work efficiency and workforce management.

## Learning Outcomes :

- Building prototypes. Making tangible representations. Testing potential solutions.
- Improve ideas. Develop insights.
- Develop comprehensive understanding of design.
- Importance of the role design plays in the innovation landscape.
- Applying practical tools and techniques to challenging situations in professional context
- Translation of problems into opportunities and solutions.

## COURSE FEATURES

Comprehensive practical training to enforce theoretical principles.

Limited Registrations, effective presentations.

Course could be customized to businesses and LOGO added to presentations.

Course cost covers training sessions, comprehensive notes set, support material, templates and hand-outs with soft copy.

Professionally planned, prepared and presented.

Internationally recognized certificate for lifetime validity of training completion.  
(Participants should achieve 80% in CHOODLS exam)

Support from subject matter experts. Query Handling Facility.

Industry related project support. Career guidance and candidate promotion.



## Why Choose Chools?

### Access to:

Top 100,000 E-books.

250,000 Management slides and presentations.

1 million excel templates.

60,000 business documents.

15,000 top books in abstract forms.

40,000 audio podcast.

550 audio library books.

50,000 video libraries.

1500 training courses.

2.6 million Journals and articles.

137 Lean Six Sigma toolkit.

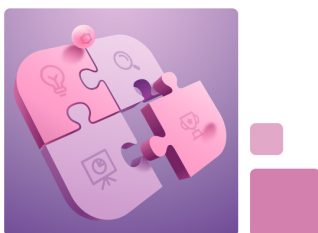
Leadership assessments.

Quiz, Exam prep, Q&As, Case-studies.



## Course Outline :

- Introducing design
- Design thinking
- Design making
- Design breaking
- Repeating design





## About Us

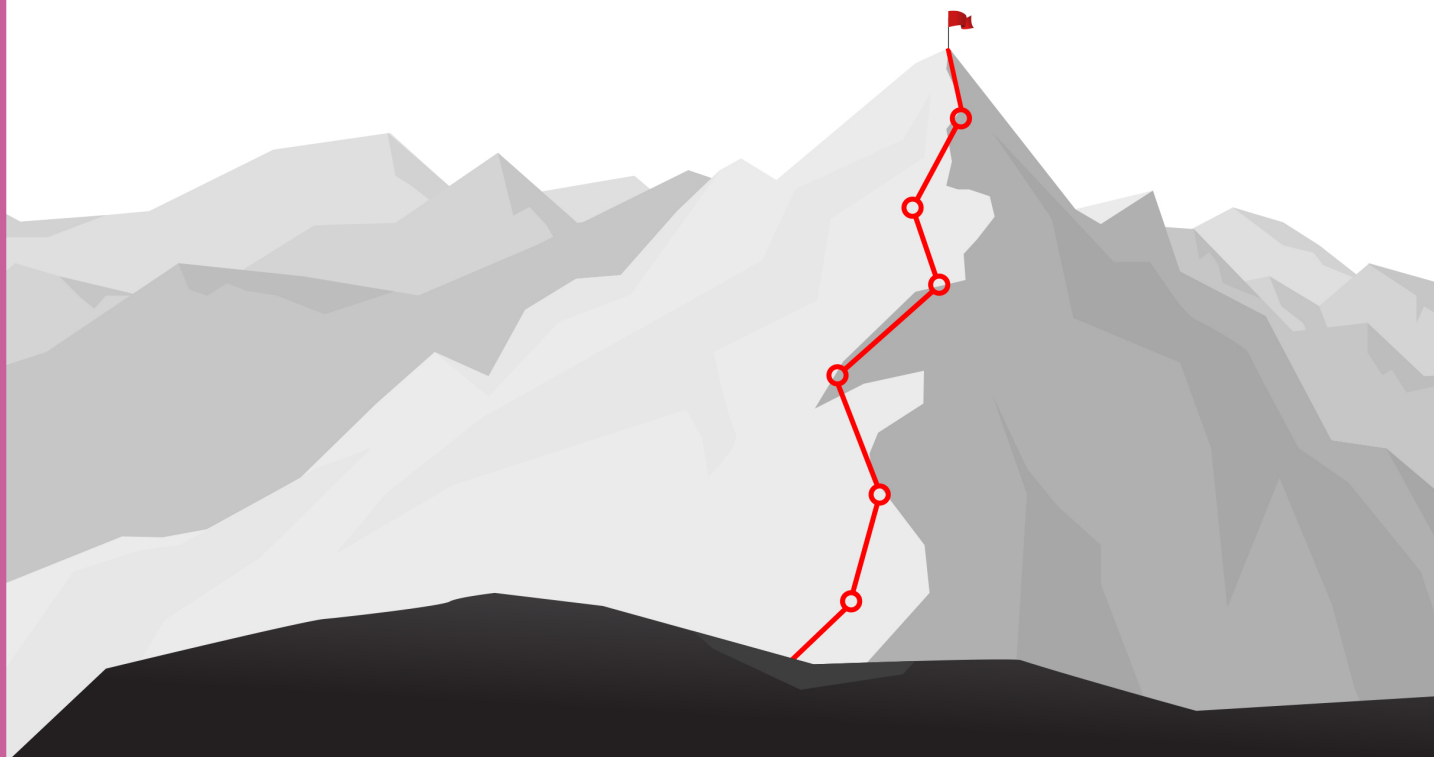
Chools is a learning and consulting services company, dealing with courses in lean six sigma, project management, leadership development, design thinking, and several other management courses. The company is headquartered in Bengaluru, with offices in Chennai, Pennsylvania, and Jordan. Catering to the professional needs of industry leading companies, Chools has been able to create a globally spread talent hub. A team of knowledge holders across several continents, each one of whom have taken their organizations and enterprises to greater heights.

## Our Vision

To be the No.1 Learning & Consulting services provider, empowering Indian Youth & creating knowledge rich Indian Citizens by 2025.

## Our Mission

- Achieve our vision by partnering with the Best Intellectual client base locally and globally; With both Organizations and individuals.
- To develop every Citizen with Impeccable Capabilities (Knowledge), Impressive Capacities (Skill) and Inspiring Competencies (Talent).
- To be the Premier content provider of India's Largest, Biggest and Widest Digital Library (Portal) – Knowledge Rich India.
- To be the inspirational Provider of the Latest, Brightest and Wisest Learning Programs – Skill Rich India.
- To be the Stimulating Provider of Consulting Services to enable organizations to become Leaner, Better and Wealthier – Talent Rich India.



## Our Passion

- Bridging the Talent Deficit across India & Making Human Capital the most critical asset.
- Create People who will always be the greatest Value creators.
- Develop and provide the required Tools to build Talented Communities that drive Sustained Transformation & build Empowered India
- Enable 260mm students to have Value based Education rather than mark based education.
- Create a Virtual Gurukul & Provide Value based Education at a cost Less than a Meal (Rs.200 per Person per Month)

## Our Value Proposition and Competitive Advantage

- Differentiated One stop shop: Find all Quality Educational/Training Materials & Tools for building Human and process capabilities on one hub; aggregated and developed by highly qualified subject matter experts across the globe
- Cost leadership: Cost effective lean operations enabling our clients to access all educational content (Audio Books, eBooks, Videos, researches, templates , articles and more) and register in the latest training courses at a competitive price.
- Our Team - CHOOOLS GROUP: We have distinguished global talent; a team of knowledge holders spread across several continents able to develop solutions across the world.

