

PROFESSIONAL SCRUM PRODUCT OWNER™ I (PSPO™ I)

LIVE ONLINE INSTRUCTOR-LED TRAINING

CHOOLS CONSULTING SERVICES PVT LTD



GROW YOUR PRODUCT OWNER SKILLS

Get a rock-solid grasp of Scrum and all the product management aspects that drive product value. Professional Scrum Product Owner is a designation offered by Scrum.org™ to practitioners who demonstrate their knowledge by passing the exam. Chools is a Scrum.org™ Professional Training Network (PTN) member.

- 16 Hrs Live Instructor-Led Training
- 16 PDUs and 16 SEUs
- Real-World Simulations and Activities
- Course Material from Scrum Co-Creator
- Comprehensive Exam Support

By the end
of the course,
you'll be able to

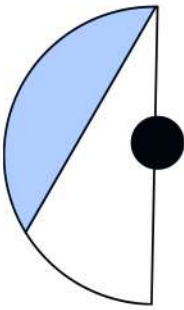
- # Demonstrate your proficiency in Scrum
- # Improve team management and collaboration
- # Use newly acquired Scrum skills to fulfil business goals
- # Differentiate yourself in the job market
- # Command a higher salary as compared to non-certified peers



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SKILLS YOU'LL GAIN

- Facilitation
- Collaboration across teams
- Leadership
- Stakeholder communication
- Forecasting with Scrum
- Creating product vision
- Segmenting customers and users
- Conducting product discovery
- Validating product assumptions
- Planning product releases
- Measuring value
- Product backlog management



PRODUCT
OWNERS ARE
HIGHLY SOUGHT AFTER

Top 1
Emerging Job in Product
Development



TOP 10
Most Promising Jobs

LinkedIn



CAREER IMPACT

Certified Product Owners earn higher than their peers without certifications.



22%

Salary Growth Rate
(2020 to 2022)



87%

Growth in Job Listings
(2020 to 2022)



The demand for Product Owners is growing far beyond the software industry.



Defence



Banking



Energy



Logistics



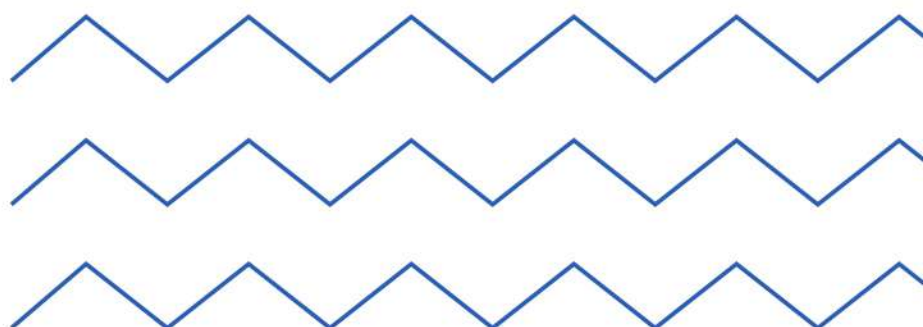
Manufacturing



Oil & Gas

THE CHOOLS EDGE

- Solid track record across sectors
- Experiential workshops
- Elite panel of Scrum.org PSTs
- Mentorship by industry experts
- Continual learning support
- Six-month exclusive post-training sessions



Is this course for you?

This beginner-friendly course is for you if you're interested in extracting the best of Scrum to create products of value. Anyone can attend the course, including:

- Project Managers
- Developers
- Product Owners
- Software Development Managers
- Software Architects
- Product Managers
- Software Developers
- Software Testers
- Team Leads
- Team Members
- Leadership Teams

Course prerequisites

No prerequisites are mandated, but basic knowledge of Scrum in a real-world context is an advantage.

The Curriculum

Day 1: Fundamentals of the Product Owner role

- Values of Agile Development
- Responsibilities of Product Owner
- Appropriate Meetings with Product Owner
- Compulsions of Product Owner
- Leadership Traits of Product Owner
- Understanding Business Values, KPIs
- Measuring Business Value

Day 2: Practical Skill Development

- Product Build Up
- User Stories
- Strategic Product Goals
- Release Strategies and Planning with Scrum
- Estimating and Prioritizing Requirements
- Forecasting Capability with Scrum
- Product Development across Teams
- Total Cost of Ownership

OUR PRESTIGIOUS CLIENTS



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COCO-COLA - INDIA



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PERFETTI



NORTH AMERICA
LEAN TRANSFORMATION



R.S.LOGISTICS

PAN INDIA



pwc

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