

## DATA ANALYTICS ASSIGNMENT QUESTIONS

### DAY - 59:

**1) You have been tasked with organizing a rendezvous event featuring guest speakers who are CEOs of top FMCG companies in Saudi Arabia. Outline the key steps and considerations in planning and executing a successful event.**

**2) As part of the rendezvous, you are organizing a CEO panel discussion. Describe the key topics and questions you would include to facilitate an insightful and engaging conversation among the CEOs.**

**3) After the rendezvous event, reflect on the outcomes and impact. Describe the methods you would use to assess the success of the event and gather feedback.**

**4) What is the primary objective of the event "Rendezvous with CEOs of Top FMCG companies in Saudi Arabia"?**

- a) To showcase the latest FMCG products in the market.
- b) To provide a platform for networking and collaboration among industry professionals.
- c) To conduct market research on consumer preferences.
- d) To host a series of workshops on FMCG production techniques.