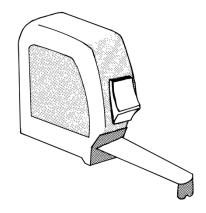
# Continuous Improvement Toolkit

**Benchmarking** 

Managing Deciding & Selecting **Planning & Project Management\*** Pros and Cons **PDPC** Risk Importance-Urgency Mapping **RACI** Matrix **Stakeholders Analysis Break-even Analysis RAID** Logs FMEA **Cost** -Benefit Analysis PEST PERT/CPM **Activity Diagram** Force Field Analysis Fault Tree Analysis **SWOT** Voting Project Charter Roadmaps Pugh Matrix Gantt Chart Risk Assessment\* Decision Tree **TPN** Analysis **PDCA Control Planning** Matrix Diagram **Gap** Analysis OFD Traffic Light Assessment Kaizen **Prioritization Matrix** Hoshin Kanri Kano Analysis How-How Diagram **KPIs** Lean Measures Paired Comparison Tree Diagram\*\* Critical-to Tree Standard work **Identifying &** Capability Indices OEE Cause & Effect Matrix Pareto Analysis Simulation TPM Implementing RTY Descriptive Statistics MSA Confidence Intervals Understanding Mistake Proofing Solutions\*\*\* Cost of Quality Cause & Effect Probability **Distributions** ANOVA Pull Systems JIT Ergonomics **Design of Experiments** Reliability Analysis Graphical Analysis Hypothesis Testing Work Balancing Automation Regression Bottleneck Analysis Visual Management Scatter Plot Correlation Understanding **Run Charts** Multi-Vari Charts Flow Performance 5 Whys Chi-Square Test 5S **Control Charts** Value Analysis **Relations Mapping**\* **Benchmarking** Fishbone Diagram SMED Wastes Analysis Sampling TRIZ\*\*\* Time Value Map Process Redesign Brainstorming Focus groups **Interviews** Analogy SCAMPER\*\*\* IDEF0 Photography Nominal Group Technique SIPOC Mind Mapping\* Value Stream Mapping **Check Sheets** Attribute Analysis Flow Process Chart Process Mapping Affinity Diagram **Measles Charts** Surveys Visioning Flowcharting Service Blueprints Lateral Thinking **Data** Critical Incident Technique Collection Creating Ideas\*\* **Designing & Analyzing Processes** Observations

- □ A systematic procedure that measures a company's processes, services, and products against those industry leaders.
- □ Used to better understand how outstanding companies do things.
- □ Focuses on setting quantitative goals for improvement.
- This then allows organizations to develop plans on how to make improvements or adapt specific best practices.



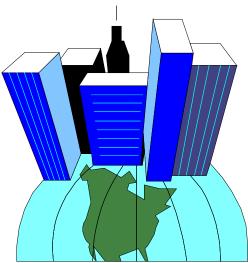
#### **Benchmarking Types:**

#### External benchmarking:

- Competitive benchmarking: Comparisons with a direct industry competitor.
- Best-in-class benchmarking.
- Strategic benchmarking.
- Operational/Functional benchmarking.
- Process benchmarking.

### Internal benchmarking:

• Process benchmarking.



#### **Operational/Functional Benchmarking:**

- Compares areas such as administration, customer service, and sales operations with those of outstanding in any industry.
- For example, Xerox benchmarked its distribution function against a retailer leader in distribution efficiency and customer service.
- Data are often collected by professional associations or consulting firms.



#### **Internal Benchmarking:**

- Using an organizational unit with superior performance as the benchmark for other units.
- Applied in situations where you are looking for a long-term program of continuous improvement.
- □ The data is the most accessible.



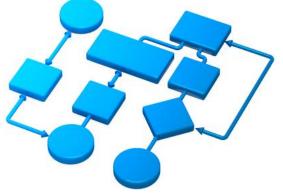
#### **Best-In-Class Benchmarking:**

- Maximum value is usually gained from further afield than your direct competitors or industries.
- For example, a car manufacturer that is looking to provide customized cars to order could benchmark with the computer industries for ideas on rapid customization and delivery.



#### Approach:

- □ Identify the process, service, or product to be benchmarked.
- Identify data sources and/or potential partners to be used for comparison.
- Determine the performance metrics for analysis.
- □ Collect data.
- Determine the gaps and identify the causes of significant performance gaps.



- Establish goals and obtain the support of managers who must provide the resources for accomplishing the goals.
- □ Implement, monitor progress and communicate.

#### **Benchmarking Measures:**

- Dimensions typically measured are quality, time and cost.
- □ Typical measures used in benchmarking include:
  - Customer satisfaction levels.
  - Service upsets per customer.
  - Customer retention rate.
  - Processing time per unit.
  - Cost per unit.
  - Revenue per unit.
  - Return on investment.



#### **Best Practices:**

- Benchmarking involves identifying 'best practices' from other processes and companies.
- □ A best practice is the **best known way** of doing something which has been proved to produce the desired result consistently.
- It serve as Models for similar efforts throughout the company (or even across organizations).
- **Generally based on:** 
  - Company-wide experience.
  - Any benchmarking knowledge.



Best Practice	
Subject:	Originated by:
Department:	Submitted by:
Area/Process:	Submission date:
Initial Condition	Before Photos
Solution	After Photos
Benefits/Results	

#### **Further Information:**

- □ Collecting benchmarking data can sometimes be a challenge.
- There are many organizations who facilitate and provide benchmarking visits and information.
- □ The Internet is a valuable source of benchmarking ideas & data.
- Benchmarking is often treated as a continuous process in which organizations continually seek to improve their practices.
- It may be carried out collaboratively by groups of companies (e.g. subsidiaries of a multinational in different countries).
- □ Benchmarking is a valuable source for **process redesign**.