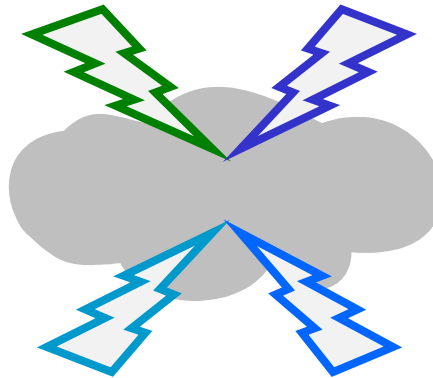


Continuous Improvement Toolkit

Brainstorming



Managing Risk

PDPC
FMEA RAID Logs
Fault Tree Analysis
Risk Assessment*
Traffic Light Assessment

Deciding & Selecting

Pros and Cons
Break-even Analysis
Force Field Analysis
Decision Tree
QFD
Kano Analysis
Critical-to Tree
Cause & Effect Matrix
Confidence Intervals
Probability Distributions
Graphical Analysis
Run Charts
Control Charts
Sampling
Focus groups
Interviews
Check Sheets
Surveys
Affinity Diagram
Attribute Analysis
Lateral Thinking
Visioning
Creating Ideas**

Planning & Project Management*

Importance-Urgency Mapping
Cost -Benefit Analysis
Voting
TPN Analysis
Prioritization Matrix
Paired Comparison
Pareto Analysis
Design of Experiments
Regression
Multi-Vari Charts
Relations Mapping*
TRIZ***
SCAMPER***
Mind Mapping*
Flowcharting
Service Blueprints
Designing & Analyzing Processes

Identifying & Implementing Solutions***

RACI Matrix
Stakeholders Analysis
PEST
PERT/CPM
Activity Diagram
Roadmaps
Project Charter
Gantt Chart
PDCA
Control Planning
Gap Analysis
Hoshin Kanri
Kaizen
How-How Diagram
Standard work
Simulation
TPM
Mistake Proofing
Pull Systems
JIT
Ergonomics
Work Balancing
Automation
Bottleneck Analysis
Visual Management
Flow
Value Analysis
5S
Wastes Analysis
SMED
Time Value Map
Process Redesign
IDEF0
Value Stream Mapping
SIPOC
Flow Process Chart
Process Mapping

Understanding Performance

Lean Measures
KPIs
OEE
Capability Indices
MSA
RTY
Descriptive Statistics
Cost of Quality
Reliability Analysis
Benchmarking
Measles Charts
Data Collection
Critical Incident Technique
Observations

Understanding Cause & Effect

ANOVA
Hypothesis Testing
Scatter Plot
Correlation
5 Whys
Chi-Square Test
Fishbone Diagram

Brainstorming

Analogy
Nominal Group Technique
Affinity Diagram
Attribute Analysis
Lateral Thinking
Visioning
Creating Ideas**

- Brainstorming

- ❑ Used to generating a large number of ideas.
- ❑ All members of the team contribute ideas by rapidly generating and recording a variety of possible solutions.
- ❑ Needs careful **facilitation**.
- ❑ Typically takes around 30 minutes to an hour.
- ❑ It's recommended to include experts and several levels.



- Brainstorming

When to Use:

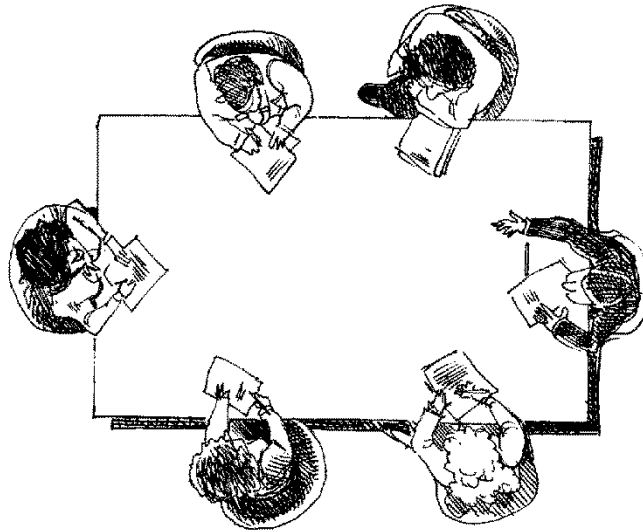
- ❑ When a broad range of options is desired.
- ❑ When creative ideas are desired.
- ❑ To consider a whole range of possible root causes to a problem.
- ❑ When the participation of the entire team is desired.
- ❑ Boosting morale and enhancing work enjoyment.



- Brainstorming

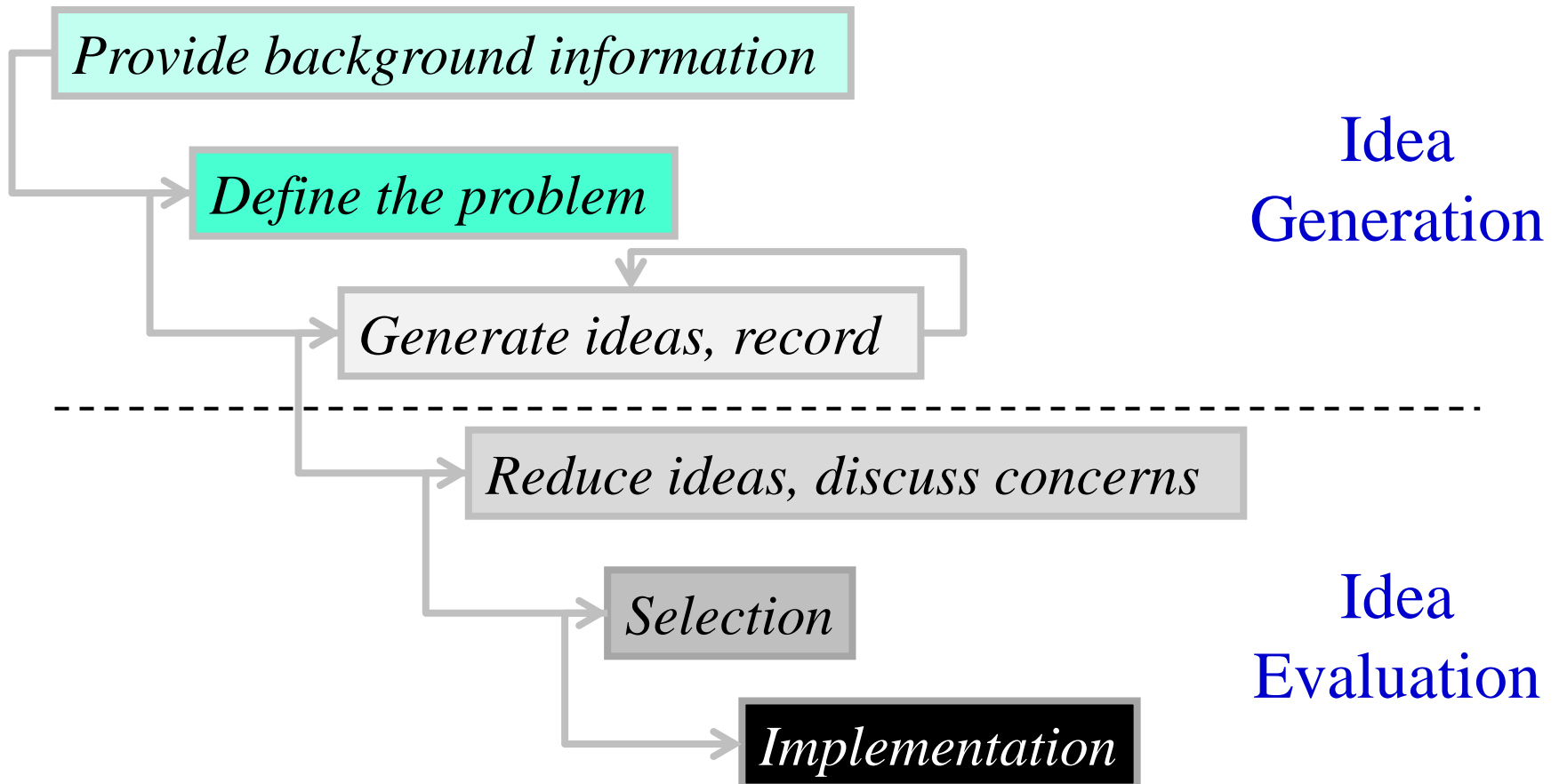
Two Methods:

- (1) Participants can be asked to give an idea each in turn:
 - Better for ensuring everyone feels able to participate.
 - Can be intimidating.
- (2) Free contribution of ideas.



- Brainstorming

How to do it?



- Brainstorming

Guidelines:

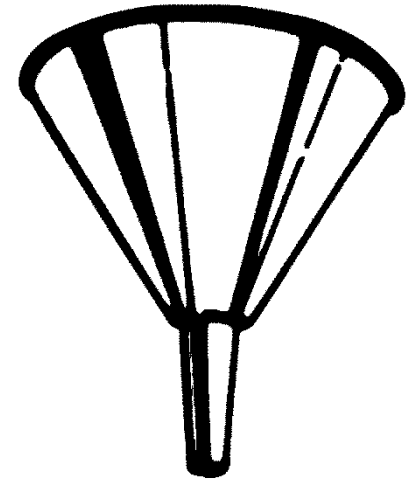
- ❑ Ensure everyone understands the problem.
- ❑ There are no stupid or bad ideas.
- ❑ No criticizing while generating ideas.
- ❑ No discussion or evaluation of any kind.
- ❑ All ideas are recorded and kept for future.
- ❑ Encourage everyone to participate and speak up.
- ❑ Don't stop the brainstorming sessions too soon.
Allow those ideas to develop by themselves.
- ❑ Team members might build on others ideas.
- ❑ Quantity over quality.



- Brainstorming

Reducing Ideas and Selection:

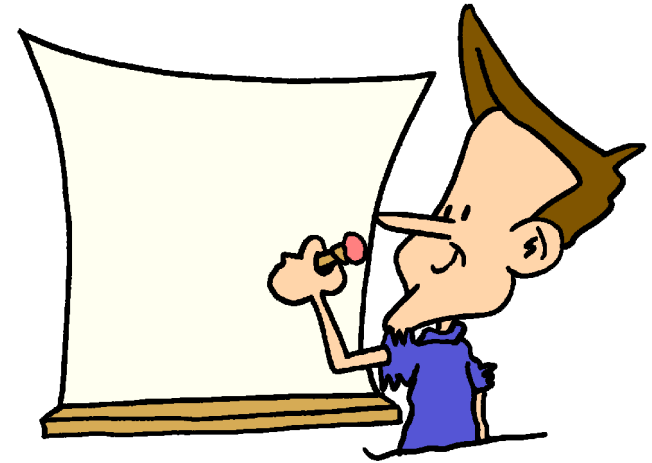
- ❑ Ideas need to be **reduced**.
- ❑ **Selection** often done through voting.
- ❑ Use the following to filter the list:
 - Is the problem under the control of the team?
 - Is it likely to solve the problem?
 - Could the problem be solved by the team?
 - Is it worth solving?
- ❑ Sometimes this is best done another time, another day or even by another team.



- Brainstorming

The Facilitator Should:

- ❑ Prepare for the meeting.
- ❑ Set up ground rules
- ❑ Lead the implementation.
- ❑ Listen and check for understanding.
- ❑ Consider all opinions of others.
- ❑ List all answers.
- ❑ Clarify wording.
- ❑ Merge similar entries.
- ❑ Ensure that everybody has a similar understanding of the result.



- Brainstorming

Variations of Brainstorming:

❑ **Idea Writing:**

- A group of people passes around a paper of the possible solution.
- Can be done via email.

❑ **Tree Diagram:**

- Linking ideas, goals or activities in greater details.

❑ **Idea map:**

- Allows structured brainstorming based on a central question.