Continuous Improvement Toolkit

Cost of Quality

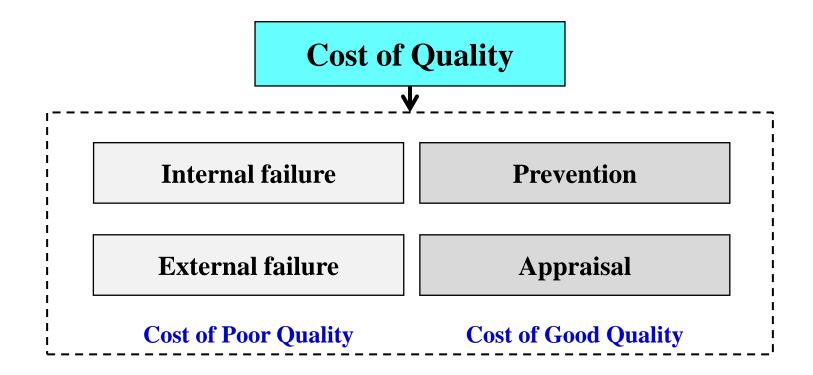
Managing **Deciding & Selecting Planning & Project Management* Pros and Cons PDPC** Risk Importance-Urgency Mapping RACI Matrix Stakeholders Analysis Break-even Analysis **RAID Logs FMEA** Cost -Benefit Analysis **PEST** PERT/CPM **Activity Diagram** Force Field Analysis Fault Tree Analysis **SWOT** Voting Project Charter Roadmaps **Pugh Matrix Gantt Chart** Risk Assessment* Decision Tree **TPN Analysis PDCA Control Planning** Matrix Diagram Gap Analysis **OFD** Traffic Light Assessment Kaizen **Prioritization Matrix** Hoshin Kanri Kano Analysis How-How Diagram **KPIs** Lean Measures Paired Comparison Tree Diagram** Critical-to Tree Standard work **Identifying &** Capability Indices **OEE** Cause & Effect Matrix Pareto Analysis Simulation TPM**Implementing** RTY Descriptive Statistics MSA Confidence Intervals Understanding Mistake Proofing Solutions*** **Cost of Quality** Cause & Effect Probability Distributions ANOVA Pull Systems JIT **Ergonomics** Reliability Analysis Graphical Analysis Hypothesis Testing **Design of Experiments** Work Balancing Automation Regression Bottleneck Analysis Visual Management Scatter Plot Correlation **Understanding Run Charts** Multi-Vari Charts Flow Performance 5 Whys Chi-Square Test 5S **Control Charts** Value Analysis Relations Mapping* Benchmarking Fishbone Diagram **SMED** Wastes Analysis Sampling **TRIZ***** Process Redesign Brainstorming Focus groups Time Value Map **Interviews** Analogy SCAMPER*** IDEF0 Photography Nominal Group Technique **SIPOC** Mind Mapping* Value Stream Mapping **Check Sheets** Attribute Analysis Flow Process Chart Process Mapping Affinity Diagram **Measles Charts** Surveys Visioning **Flowcharting** Service Blueprints Lateral Thinking **Data** Critical Incident Technique Collection Creating Ideas** **Designing & Analyzing Processes Observations**

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- □ It's an initial financial analysis conducted for the improvement project.
- Losses due to poor performance and quality range from 20% to 30% of gross sales.
- □ Having such information allows an organization to determine the potential savings to be gained by implementing process improvements.



Four Major Categories:

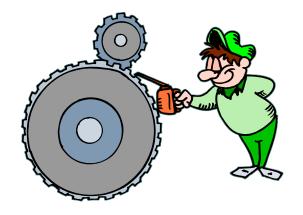


Prevention:

□ Prevention costs are associated with preventing defects before they happen.

□ They include:

- The cost of redesigning the process to remove the cause of poor performance.
- Redesigning the service or product to make it simpler to produce.
- Training employees in the methods of continuous improvement.
- Working with suppliers to increase the quality of purchased items or contracted services.
- Equipment to better control processes.



Appraisal:

- □ Appraisal costs are incurred when the management assess the level of performance of the processes.
- □ They refers to any systems, processes or procedures that exist only to look for problems.

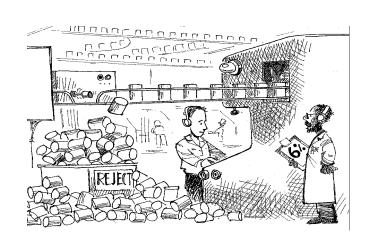
Examples:

- Auditing processes.
- Testing and inspection.
- Dealing with the suppliers' quality problems.



Internal Failure:

- Internal failure costs result from defects that are discovered during the production of a service or product.
- □ Two main categories, Rework and Scrap.
- **□** Rework incurred if:
 - Some aspect of a services must be performed again.
 - A defective item must be rerouted to some previous operation to correct the defect.
- □ Scrap incurred if a defective item is unfit for further processing.



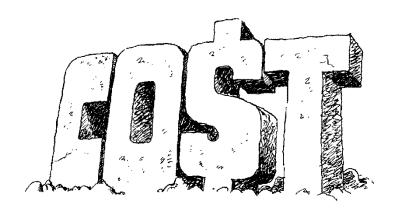
External Failure:

- External Failure Costs arise when a defect is discovered after the customer receives the service or product.
- Encountering defects and correcting them in this case is costly.
- □ External failure costs erode market share and profits.
- □ Dissatisfied customers talk about bad service or products to their friends, who in turn tell others.



What About:

- Maintenance costs.
- □ Downtime losses.
- □ Extra material used.
- Extra utility used.
- Cost of lost opportunity.
- Complaints investigation.
- Cost of extra handling.
- Cost of extra storage.
- Damage due to transport.
- □ Damage caused by storage.



Example:

- □ If you have the oil changed in your car and that the oil filter is improperly installed, causing the oil to drain onto your garage floor.
- What are the COPQs that may result:

The cost the additional oil and filter

The additional time spent correcting the mistake

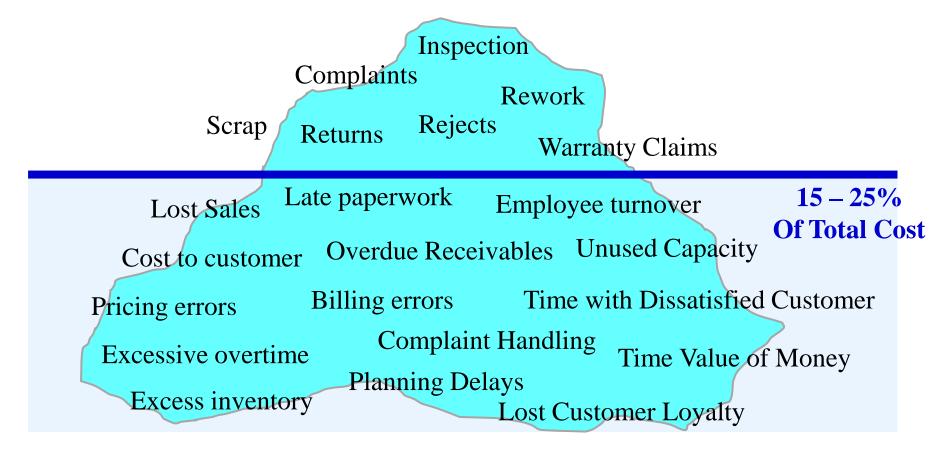
Your loyalty / lost of future revenue

Reputation / lost of future revenue



COPQ that are Recognized Easily	COPQ that are Difficult to Recognize	
Rejects	Excessive overtime	
Rework	Excess inventory	
Inspection	Cost to customer	
Testing	Employee turnover	
Customer returns	Billing errors	
Customer complaints	Pricing errors	
Recalls	Late paperwork	
etc.	etc.	

The Iceberg Model:



Approach:

- Identify all activities that exist only because of poor quality.
- □ Identify where the cost of each activity is experienced.
- Determine the method you will use to calculate COQ:
 - Total resources calculation.
 - Unit cost calculation.
- Collect the data and estimate the costs.
- □ Involve the finance department when estimating the costs.



Example – Total Resources Calculation:

Activity Resulting from Quality	Cost Location	Total Cost of Resources	% of Resources to Counter Poor Quality	Total Cost for Activity
Final Inspection	- Wages & Benefits - Training	\$127,000	80%	\$101,600
Rework	- Wages & Benefits	\$78,500	12%	\$10,500
Customer Complaint Resolution	- Wages & Benefits- Training- System Maintenance	\$63,750	100%	\$63,750
Total COQ				\$175,850

Example – Unit Cost Calculation:

Activity Resulting from Quality	Cost Location	Frequent of Activity Per Year	Average Cost	Total Cost for Activity
Final Inspection	- Wages & Benefits - Training	12	\$8,125	\$ 97,500
Rework	- Wages & Benefits	7	\$2,600	\$18,200
Customer Complaint Resolution	- Wages & Benefits- Training- System Maintenance	37	\$2,050	\$75,850
Total COQ				\$191,550

Further Information:

- □ It is important to involve the finance department in a review of the benefits of the project.
- Although the business case of the project will be based on the hard benefits, the softer benefits such as improved customer satisfaction shouldn't be ignored.
- □ It may be possible to convert them to hard benefits.
- There are usually many different COQs for each problem.