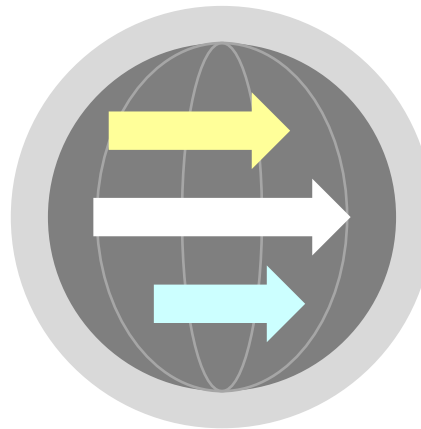


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# Continuous Improvement Toolkit

## Improvement Roadmap



# The Continuous Improvement Map



# Improvement Roadmap

Our long-term continuous improvement effort can be **complicated** and a never-ending journey



# Improvement Roadmap

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A **map** can always be helpful in such situations to find the destinations and plan the best routes!



A map is used to understand where we are now, and then **helps finding** the simplest and fastest way to reach our targets

# Improvement Roadmap

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A **road map** is a map that displays business-related information rather than natural geographical information



There are several different types of roadmaps a business can use including: product, marketing, project, customer experience, change, and improvement roadmaps

# Improvement Roadmap

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An **improvement roadmap** is an approach used to achieve improvement



It is used to guide through the implementation of a long-term improvement journey

# Improvement Roadmap

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Helps **understanding** where you are now and where you want to go

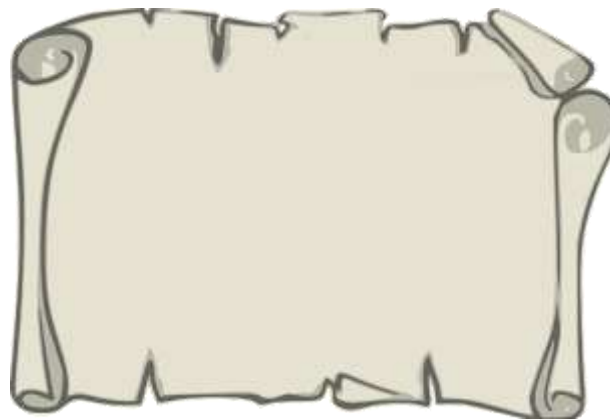


It is important that the **destination** is clear enough and attainable

# Improvement Roadmap

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Often used to summarize the **strategic plan** in a comprehensive and integrated manner  
(Normally on one sheet of paper)



Also used in change management and organizational development projects



# Improvement Roadmap

## BENEFITS

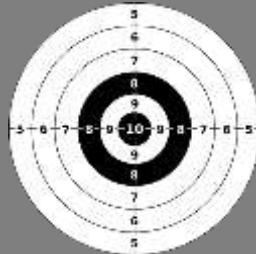
Provides an insight toward continuous improvement.



Illustrates the best possible routes to reach the destination.



Indicates if you are in the correct way at the right time.

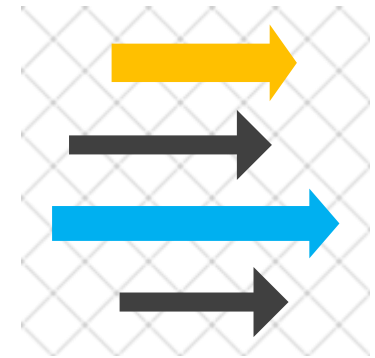
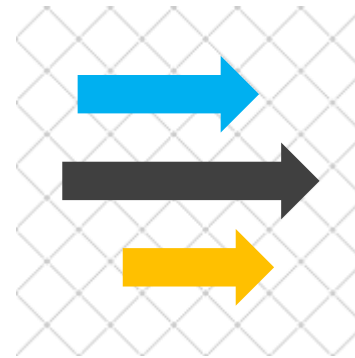
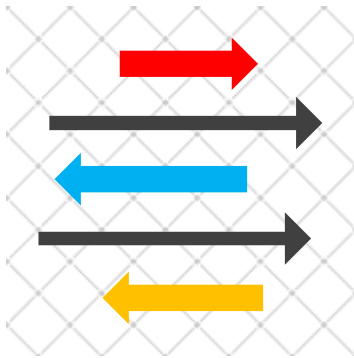


Ensures everybody is moving forward towards the same goal.



# Improvement Roadmap

There are **many ways** to construct improvement roadmaps, some of them are long and complicated



It should be **simple** to create and easy to follow

# Improvement Roadmap

A good improvement roadmap should answer . . .

Where you are now and where you want to be?

What do you have to do in sequence to be there?

What is the **time** needed to reach your goals?

What are the alternative **routes**, if applicable?

What **metrics** are useful to assess the progress against the established goals?



# Improvement Roadmap

A good improvement roadmap tries to **avoid** answering . . .

**How** will you do it?

**Who** will do what?

**How** will you measure the achievement?

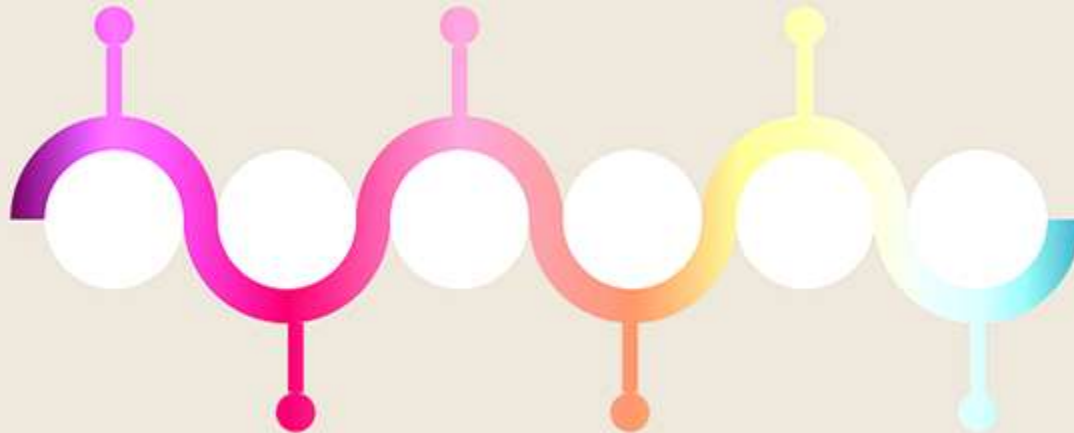
**What** are the detailed activities?



# Improvement Roadmap

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You may present an improvement roadmap in a **timeline** or a **milestone format**



You may think of an improvement road map as a **high-level Gantt chart**

# Improvement Roadmap



1



2



3



4

| Improvement categories | Where we are now | Where we want to be in ... | Where we want to be in ... | Where we want to be in ... | Metrics |
|------------------------|------------------|----------------------------|----------------------------|----------------------------|---------|
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |

An improvement roadmap in its simplest format contains these **four sections**

# Improvement Roadmap

## Improvement Roadmap Template

1

| Improvement categories | Where we are now | Where we want to be in ... | Where we want to be in ... | Where we want to be in ... | Metrics |
|------------------------|------------------|----------------------------|----------------------------|----------------------------|---------|
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |

The focus areas

These are the **categories** where you want to organize your goals such as the leadership style or the problem-solving capabilities within your team

# Improvement Roadmap

## Improvement Roadmap Template

2

| Improvement categories | Where we are now | Where we want to be in ... | Where we want to be in ... | Where we want to be in ... | Metrics |
|------------------------|------------------|----------------------------|----------------------------|----------------------------|---------|
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |

Indicates the starting point of the journey for each category

You should **understand** the current condition in order to improve



# Improvement Roadmap

## Improvement Roadmap Template

3

| Improvement categories | Where we are now | Where we want to be in ... | Where we want to be in ... | Where we want to be in ... | Metrics |
|------------------------|------------------|----------------------------|----------------------------|----------------------------|---------|
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |

What you need to do in each improvement category and when

It allows to set the milestones and their sequence in order to reach the destination fast and easily

# Improvement Roadmap

## Improvement Roadmap Template

3

| Improvement categories | Where we are now | Where we want to be in ... | Where we want to be in ... | Where we want to be in ... | Metrics |
|------------------------|------------------|----------------------------|----------------------------|----------------------------|---------|
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |

Each can be considered a project or sub-project for which you have to create an action plan

The milestones or intermediate targets that will help ensure you are on the right road and route (should be measurable)

# Improvement Roadmap

## Improvement Roadmap Template

3

| Improvement categories | Where we are now | Where we want to be in ... | Where we want to be in ... | Where we want to be in ... | Metrics |
|------------------------|------------------|----------------------------|----------------------------|----------------------------|---------|
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |

The final stage of the roadmap should clearly define the destination for each improvement category

This represents the end of your journey and the achievement of the improvement goal

# Improvement Roadmap

## Improvement Roadmap Template

4

| Improvement categories | Where we are now | Where we want to be in ... | Where we want to be in ... | Where we want to be in ... | Metrics |
|------------------------|------------------|----------------------------|----------------------------|----------------------------|---------|
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |
|                        |                  |                            |                            |                            |         |

Allows to monitor performance and assess progress against baseline plans

Performance metrics should be established and reviewed on a regular basis

# Improvement Roadmap

## Improvement Roadmap Template

| ①                      | ②   | ③   | ④   |                            |         |
|------------------------|---|---|---|----------------------------|---------|
| Improvement categories | Where we are now  | Where we want to be in ...  | Where we want to be in ...  | Where we want to be in ... | Metrics |
| <p>The focus areas</p> | <p>Indicates the starting point of the journey for each category</p>                | <p>What you need to do for each improvement category and when</p> | <p>Allows to monitor performance and assess progress against baseline plans</p> |                            |         |
|                        | <p>Each can be considered a project for which you have to create an action plan</p> |   |   |                            |         |

# Improvement Roadmap

## How to Construct an Improvement Roadmap

With your team, present the topic and define the **purpose** of the improvement roadmap

What kind of improvement roadmap are you looking for and what will you use it for?



# Improvement Roadmap

## How to Construct an Improvement Roadmap

Establish the **categories** or dimensions in which you want to set your improvement goals

Use categories such as customer, quality, cost, delivery, process, people, leadership, infrastructure, environment, etc.



# Improvement Roadmap

## How to Construct an Improvement Roadmap

Analyze the **current situation** and where you want to be in the next two or three years

Use tools such as VOC analysis, SWOT analysis and performance analysis





# Improvement Roadmap

## How to Construct an Improvement Roadmap

Set **improvement goals**, milestones and intermediate targets that will help ensure you are on the right road and route

Your improvement goals can be anything as long as they are SMART

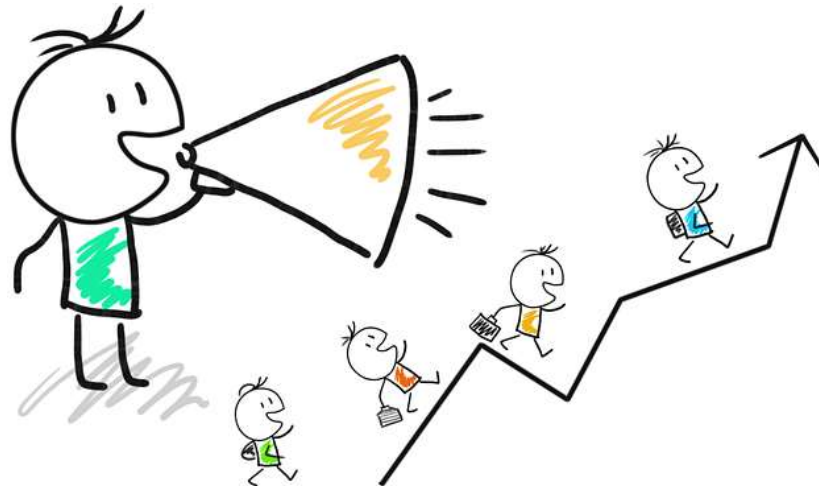


# Improvement Roadmap

## How to Construct an Improvement Roadmap

Establish **performance metrics** for each improvement category

They should provide a clear picture of the overall performance and progress, and allow management to take appropriate actions to move towards the desired destination

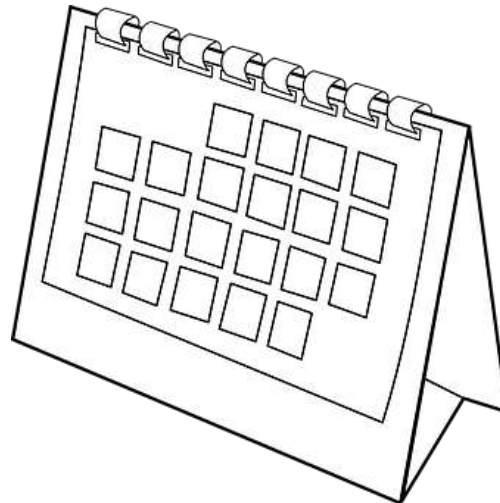


# Improvement Roadmap

## How to Construct an Improvement Roadmap

Initiate **improvement projects** and action plans to help you achieve improvement goals

Establish ownership and engagement by the entire team including management



# Improvement Roadmap

## How to Construct an Improvement Roadmap

**Implement** the improvement projects and action plans and apply ongoing measurement

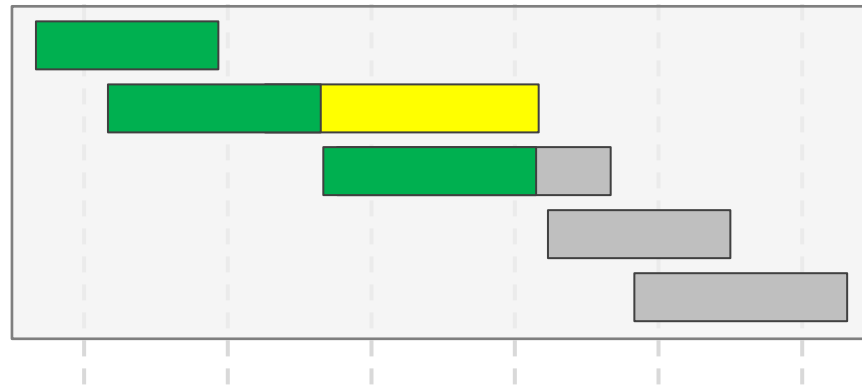
Change the routes as needed throughout your journey keeping the destination in mind



# Improvement Roadmap

## Action Plans

After setting your goals and creating the roadmap, an **action plan** per project or per category shall be created

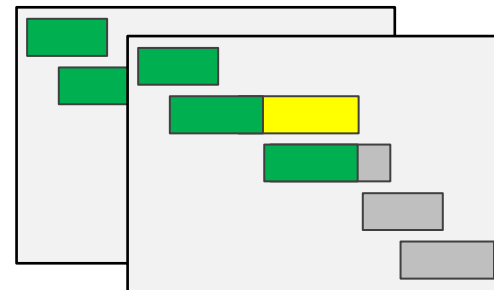
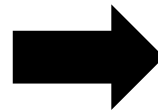
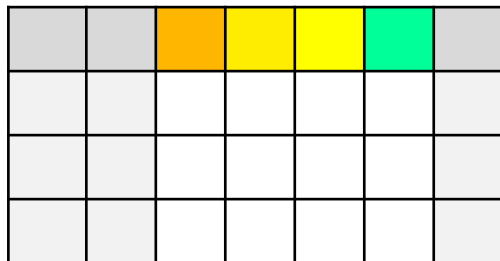


Helps breaking down big goals into smaller and workable activities, detailing what is needed to be done

# Improvement Roadmap

## Action Plans

An action plan should be created for each identified improvement project, or for the overall improvement category



# Improvement Roadmap

A good action plan . . .

Outlines all activities and their order

Outlines time periods  
Smaller periods of time

Outlines the

Identifies issues, obstacles, and where to  
focus efforts for greater impact



# Improvement Roadmap

What is the difference?

## A Roadmap

What we want to do . . .

## An Action Plan

How we want to do it . . .





# Improvement Roadmap

## Services Example

| Improvement categories                      | Where we are now  | Where we want to be after the 1 <sup>st</sup> quarter   | Where we want to be after the 2 <sup>nd</sup> quarter | Where we want to be after the 3 <sup>rd</sup> quarter     | Where we want to be after the 4 <sup>th</sup> quarter            | Metrics   |
|---|---|---|---|---|--|---|
| Teamwork and collaboration in the workplace | Workforce skill level is poor (>33%)                        | Self-directed work teams in all functions               | Work teams are responsible for decision making        | 15 minutes daily meeting for problem-solving              | Discussion of the KPIs in a monthly review meeting               | Workforce skill level                                       |
| Customer complaints                         | # of customer complaints are higher than industry standards | All customer complaints are coded per type and category | Teams analyze the causes of major complaints          | Efforts are being made to reduce the number of complaints | Standards are updated to meet the changing customer requirements | # of customer complaints<br><br>Customer satisfaction index |
|   |   |   |   |   |  |   |

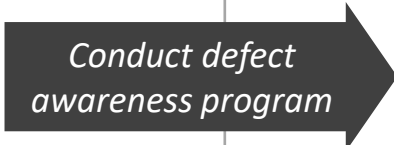
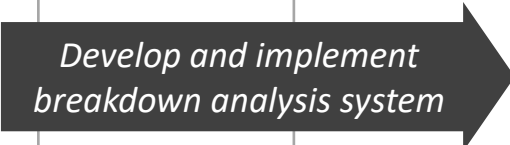
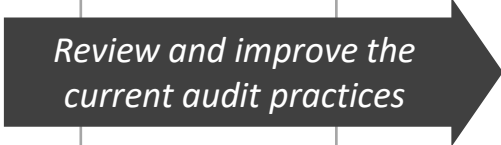
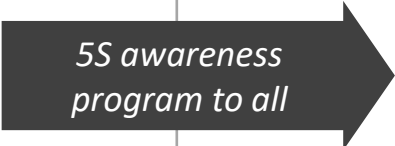

# Improvement Roadmap

## Manufacturing Example – Goal Oriented

| Improvement categories             | Where we are now                         | Where we want to be in 6 months               | Where we want to be in 12 months         | Where we want to be in 18 months | Where we want to be in 24 months | Metrics        |
|------------------------------------|--|---|--|----------------------------------|----------------------------------|----------------|
| Spoilage reduction                 | Spoilage rate is too high (>8%)          | Defect awareness program to all               | Breakdown analysis system in place       | Spoilage rate less than 5%       | Spoilage rate less than 3%       | Spoilage rate  |
| Internal audit development         | Internal audit results are less than 60% | Current audit practices reviewed and improved | Audit system covers all functional areas | Audit score above 80%            | Audit score above 90%            | Audit score    |
| Workplace organization improvement | Poor workplace organization (> 55%)      | 5S awareness program to all                   | 5S procedures and practices in place     | 5S audit score above 75%         | 5S audit score above 85%         | 5S audit score |

# Improvement Roadmap

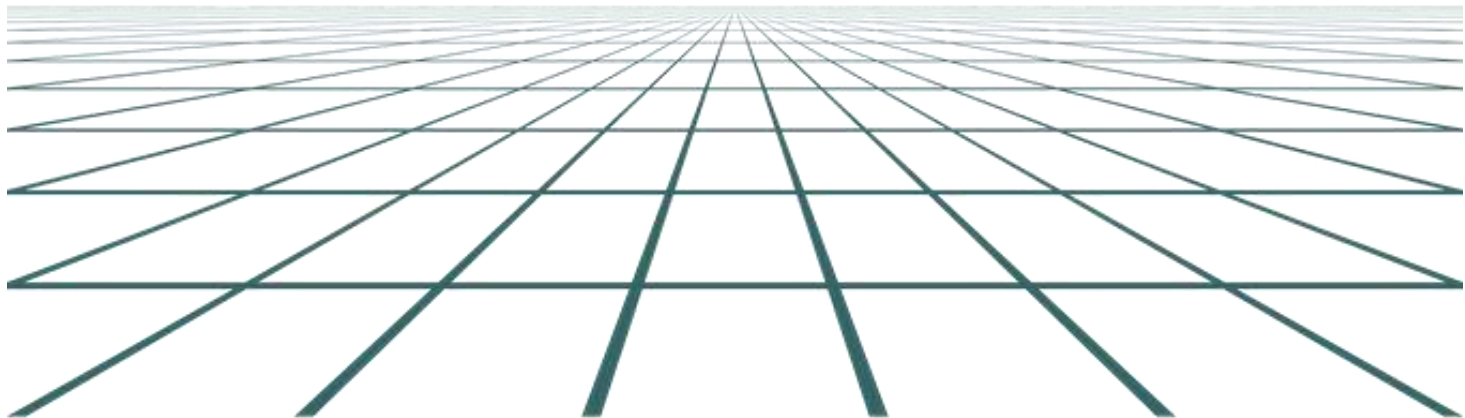
## Manufacturing Example – Action Oriented

| Improvement categories             | Where we are now                         | Where we want to be in 6 months  | Where we want to be in 12 months | Where we want to be in 18 months  | Where we want to be in 24 months | Metrics        |
|------------------------------------|--|--|----------------------------------|---|----------------------------------|----------------|
| Spoilage reduction                 | Spoilage rate is too high (>8%)          |    |                                  |    |                                  | Spoilage rate  |
| Internal Audit development         | Internal audit results are less than 60% |   |                                  |   |                                  | Audit score    |
| Workplace organization improvement | Poor workplace organization (> 55%)      |  |                                  |  |                                  | 5S audit score |

# Improvement Roadmap

## Further Information

All improvement roadmaps are in fact **continuous improvement roadmaps** as everything that we do or have done is never perfect



# Improvement Roadmap

## Further Information

You may show **alternate routes** to get where you want to go faster, easier and more effective



# Improvement Roadmap

## Further Information

A perfect improvement roadmap should have elements related to **cultural change** along with other categories to enable sustainable continuous improvement

