

# Kaizen Culture

What is KAIZEN?

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改

**KAI**

**Change**

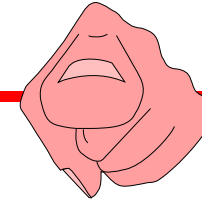
善

**ZEN**

**Good (or better)**

**KAIZEN - Continuous improvement  
Elimination of waste**

# 10 Ground Rules for Kaizen



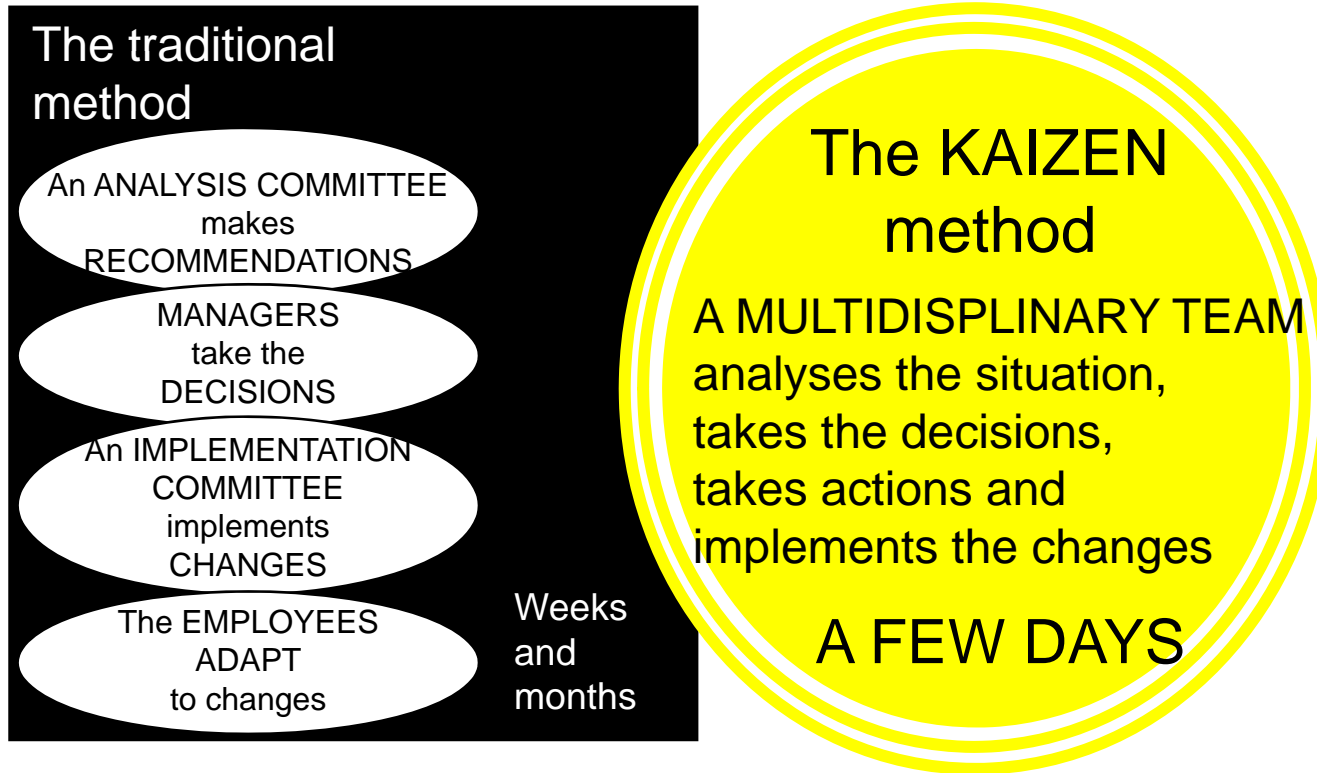
1. Don't try to justify the past – challenge fixed ideas
2. Be positive – think how things CAN be done not why they CAN'T be done
3. Use data, not pet theories
4. Use wisdom not money
5. Work smarter not harder
6. Set high standards
7. Correct failures immediately - 70% now is better than 100% never
8. Lead by example
9. A team is better than 1 expert – involve people
10. Identify the root cause

Can do, do it, do it now!



# Traditional Method vs Kaizen

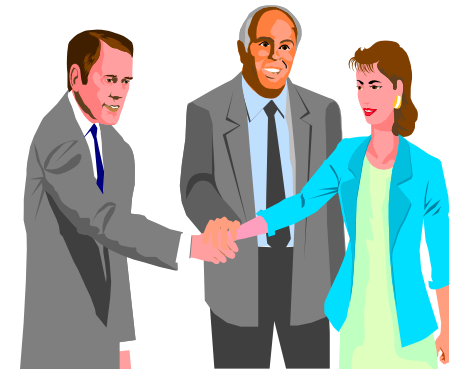
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# Kaizen Objectives:

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- Develop a problem solving culture
- Elimination of waste
- Smoothing processes
- Making the job safer and easier
- Improving quality
- World class performance

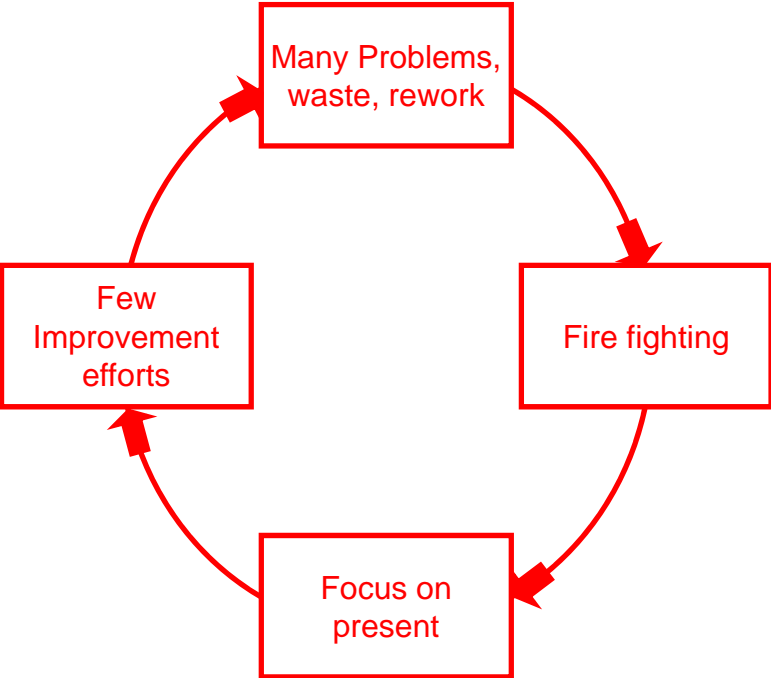


*Increased customer satisfaction  
through employee contribution!*

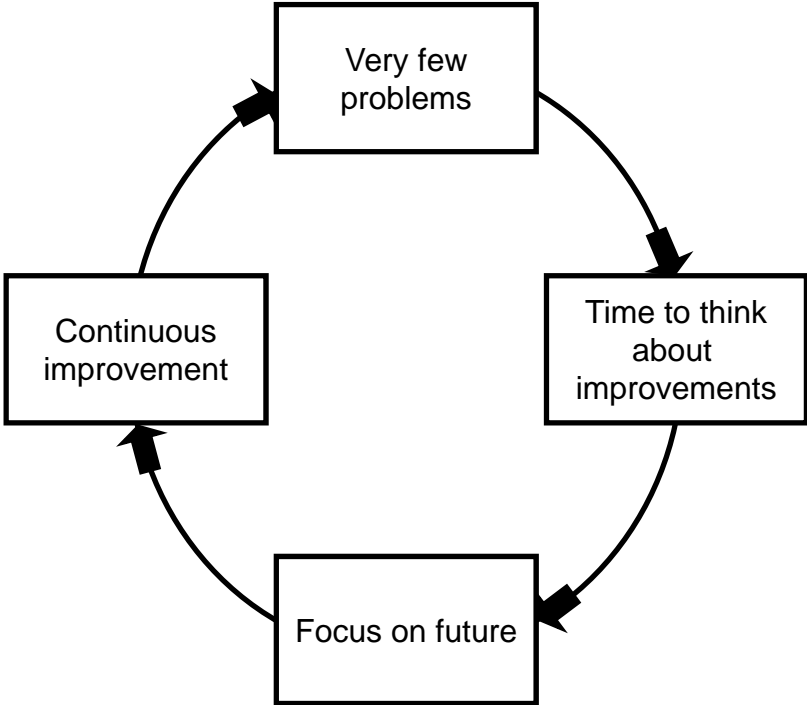
# Fire Fighting vs Kaizen



Fire Fighting Spiral



Continuous Improvement Spiral



# Winners vs Losers

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## WINNERS

- Is always part of the answer
- Always has a programme
- Says “let me do it for you”
- Sees an answer for every problem
- Sees a green near every bunker
- Says “it may be difficult, but it’s possible”

**BE A WINNER!**

## LOSERS

- Is always part of the problem
- Always has an excuse
- Says “that’s not my job”
- Sees a problem for every answer
- Sees a bunker near every green
- Says “it may be possible, but it’s too difficult”

# The Kaizen Mind

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- No Excuses
- No Waste
- Just Do It!
  - quick to act
  - fast results

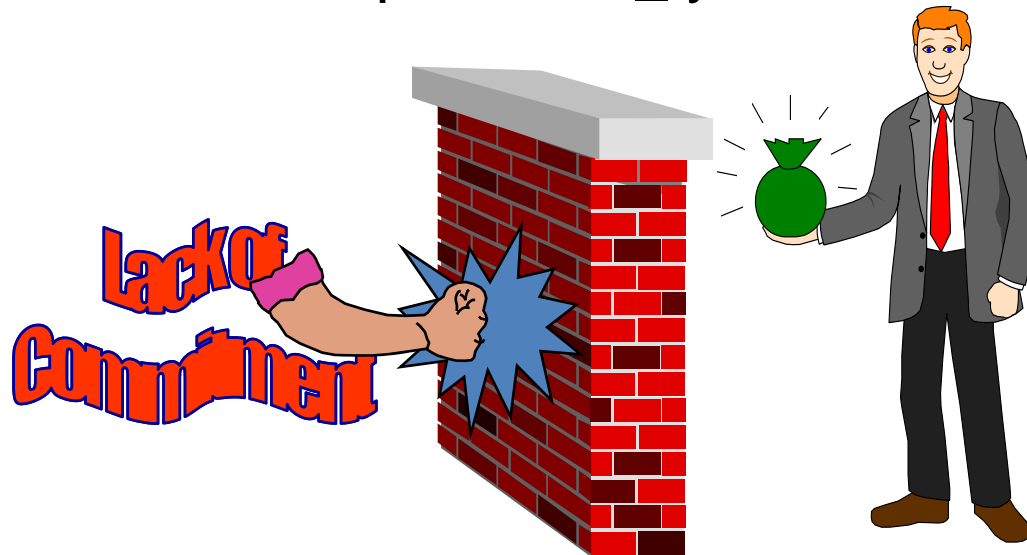




# Final Words

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1. Follow through on actions
2. Kaizen is powerful if you continue



3. Ensure procedures are followed - don't backslide
4. Managers follow-up yourselves - don't rely on reports