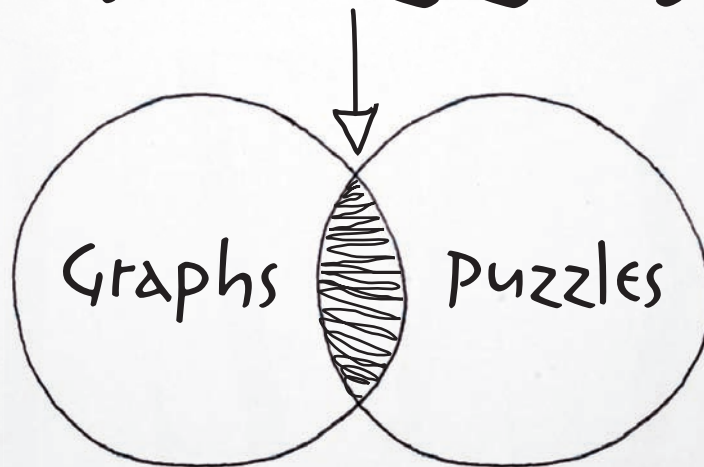


5 Second MBA

Gruzzles



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Gruzzles

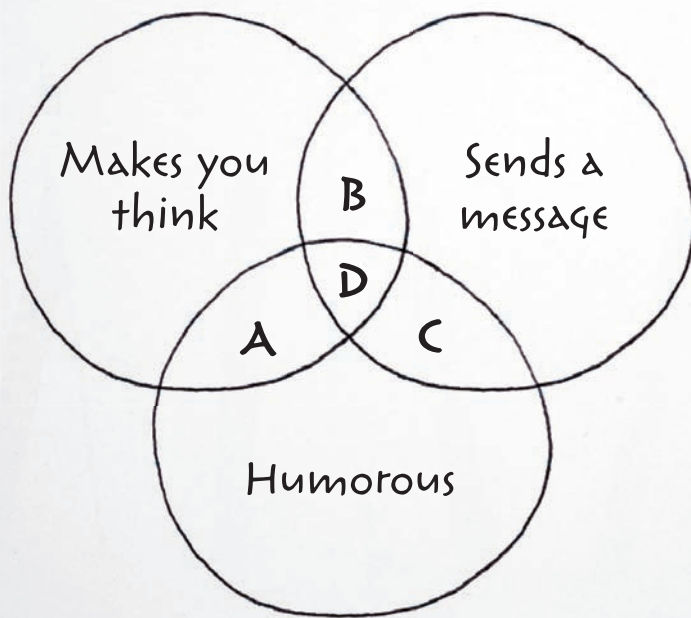


A Gruzzle is a visual communication device, sometimes humorous, sometimes insightful and sometimes puzzling. The trick is to figure out the connection between disparate elements. There must be a common theme, or idea, or pun...there must be, or maybe not. The term combines a graph (these are commonly referred to as venn diagrams or graphs) and a puzzle, graph+puzzle.

Contact GL Hoffman at glhoffman@mm.com

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Gruzzles



A = I get it

B = Too serious

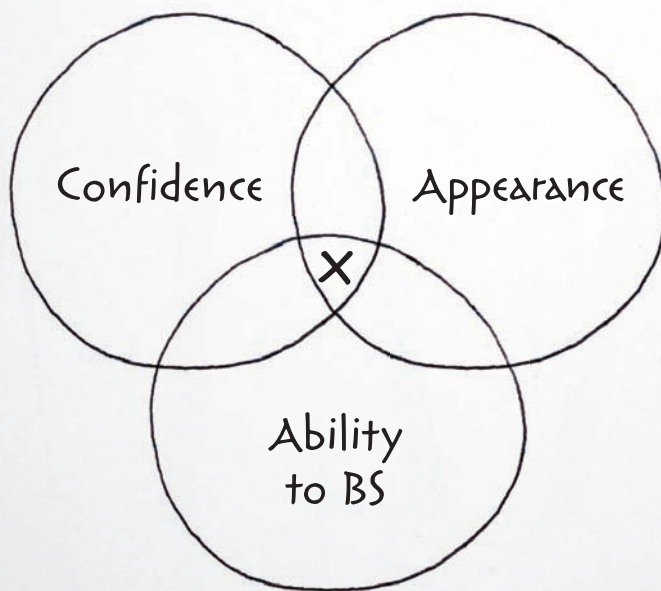
C = Memorable

D = Don't try to
read too many
in one sitting

Hat Tip: Ron Leaf, reader

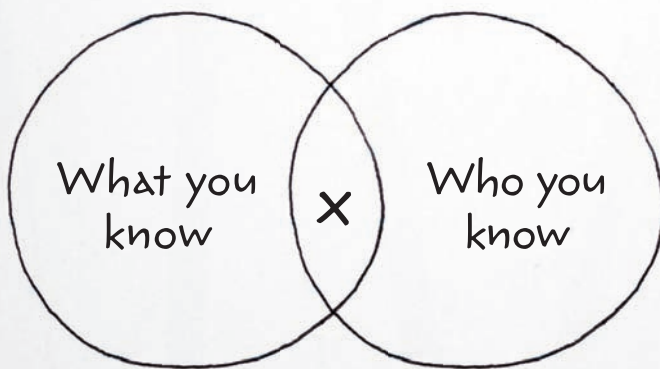
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5 Second MBA: Hidden Success Factors



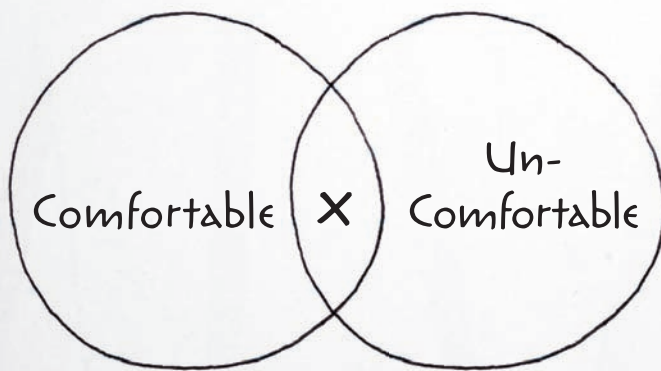
X = They don't
teach this.

5 Second MBA: Either Or



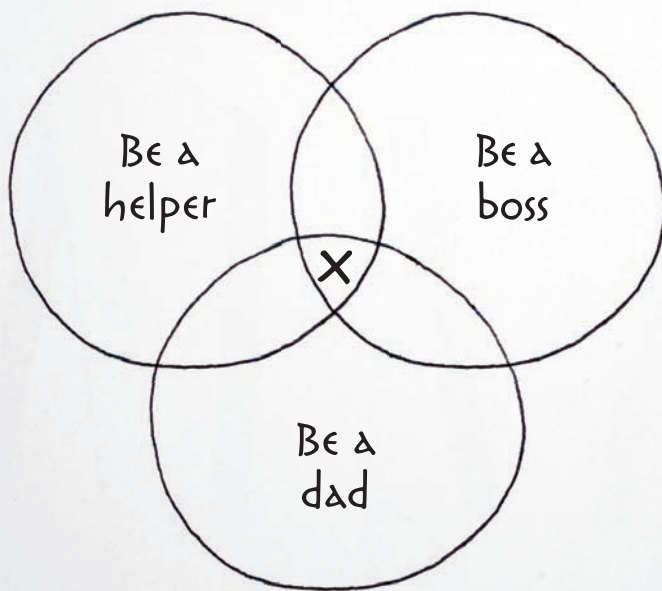
X = It's not this?

5 Second MBA: Simple



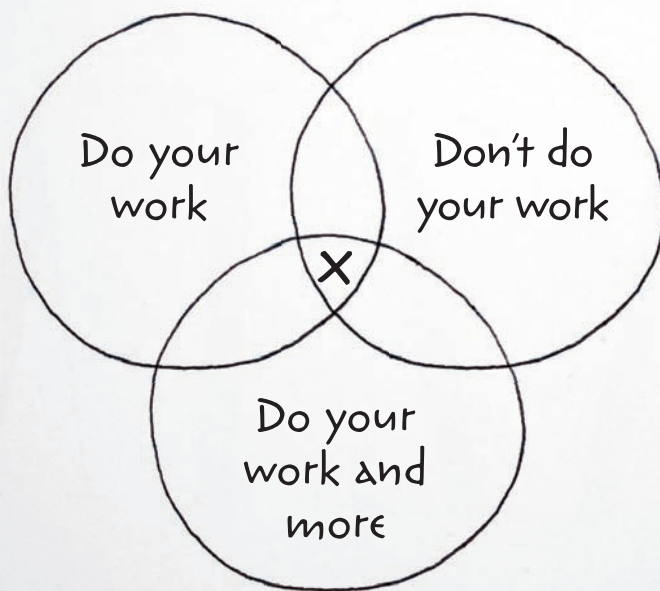
X = Leadership is knowing which one to make your people.

5 Second MBA: Management Techniques



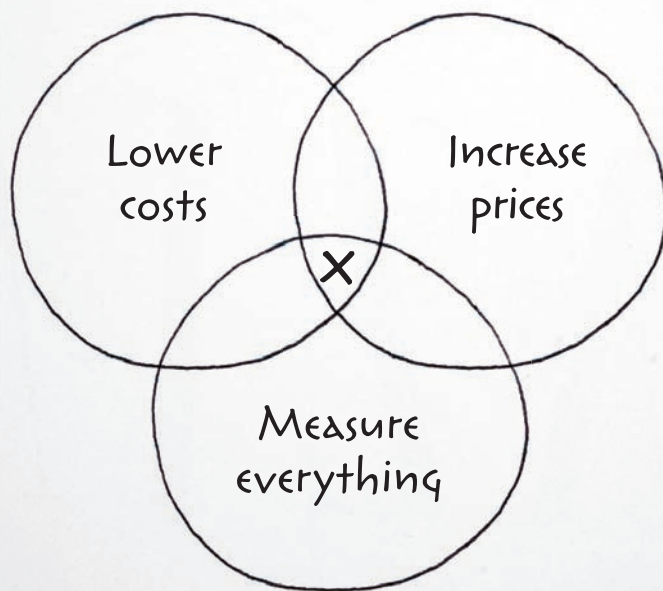
X = Less fancy names
for management
techniques

5 Second MBA: Workload



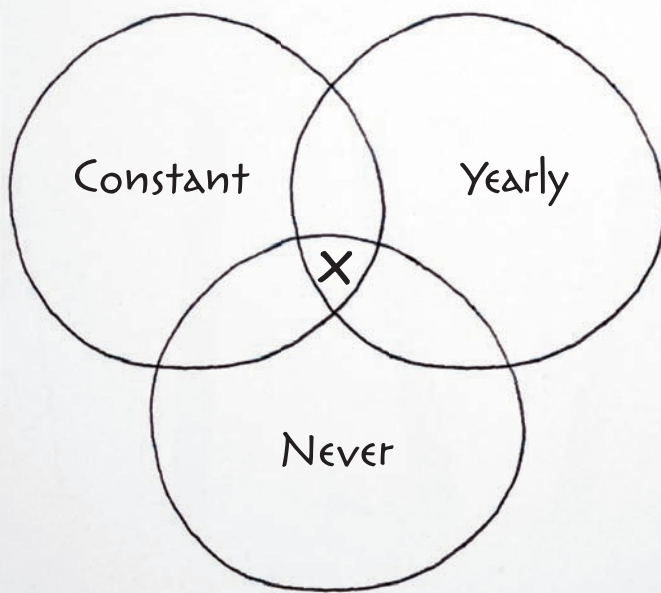
X = Take the road
less traveled...

5 Second MBA: Margin Improvement



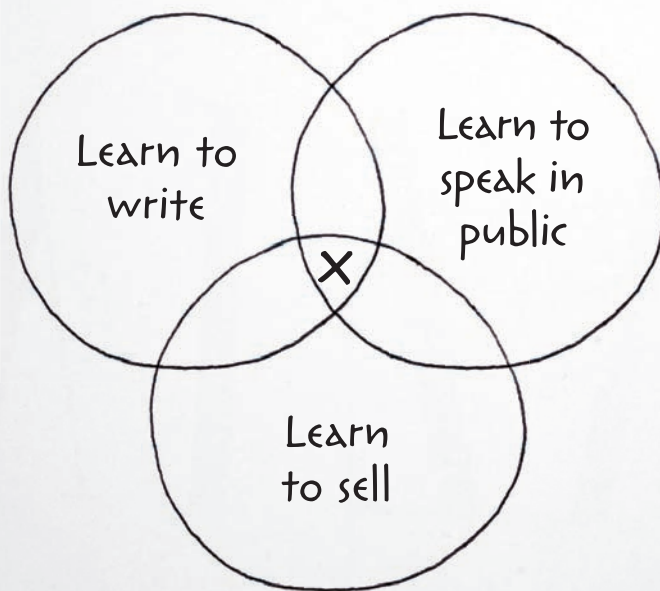
X = Daily,
not yearly

5 Second MBA: Performance Review



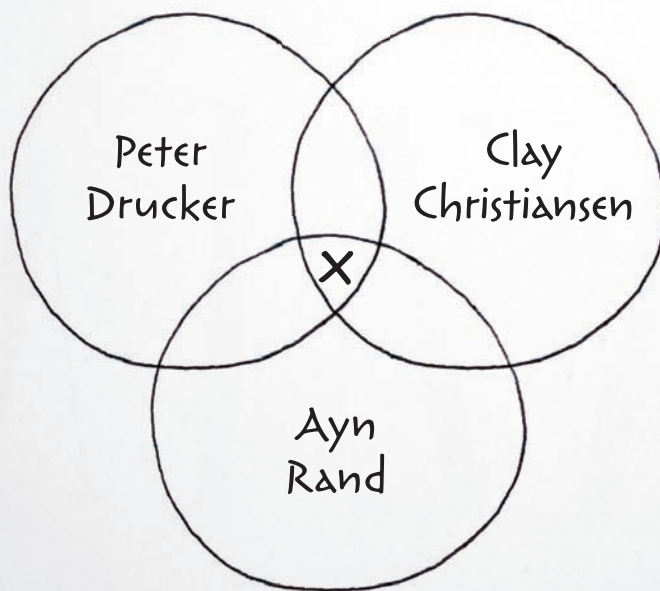
X = How am I
doing so far?

5 Second MBA: Overlooked Courses



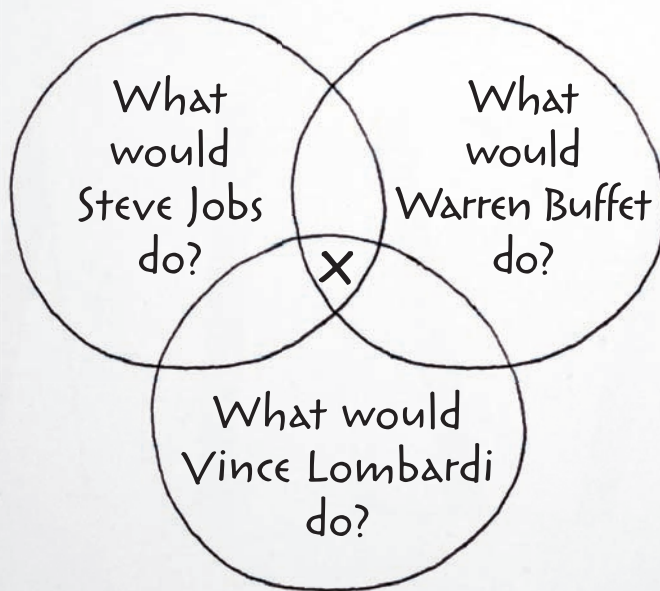
X = Master these 3

5 Second MBA: Reading List



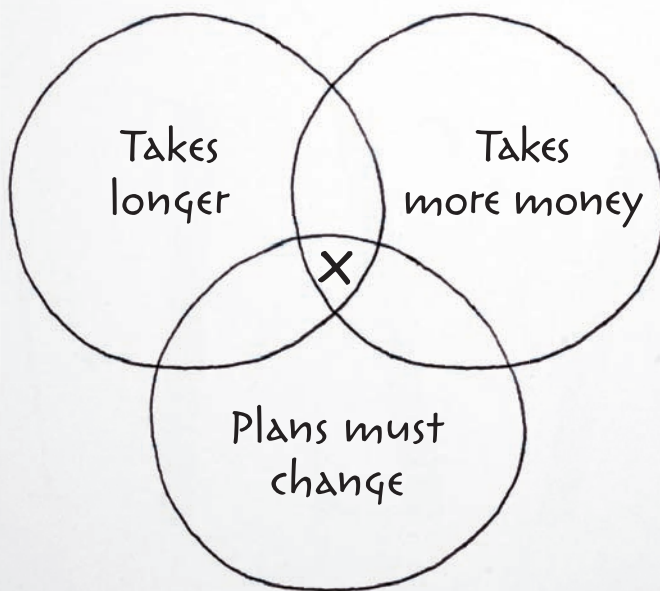
X = Read anything
they write

5 Second MBA: 3 Good Questions To Ask



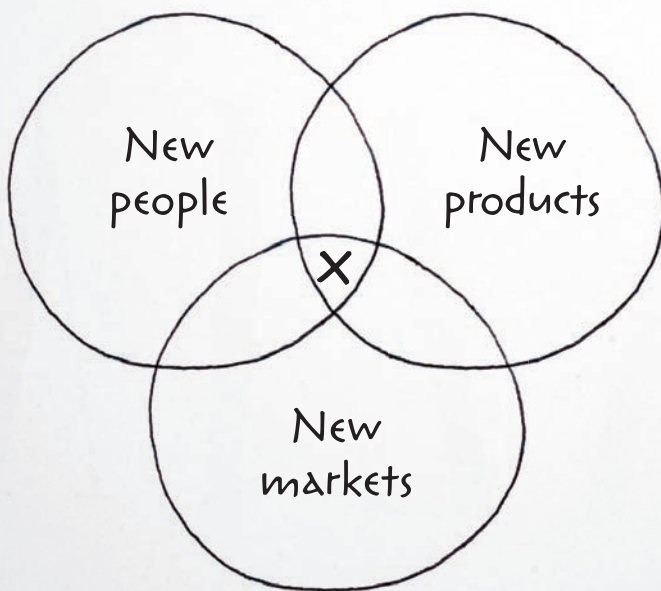
X = But make your own way

5 Second MBA: Planning 101



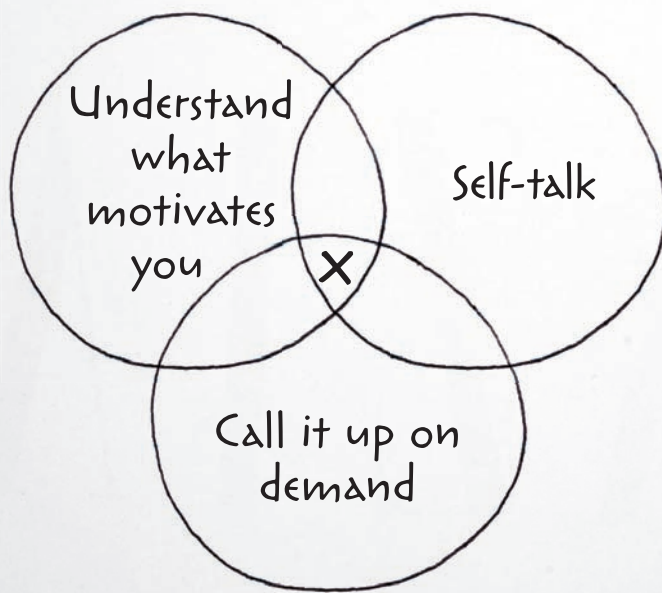
X = Start here.

5 Second MBA: Shiny Pennies



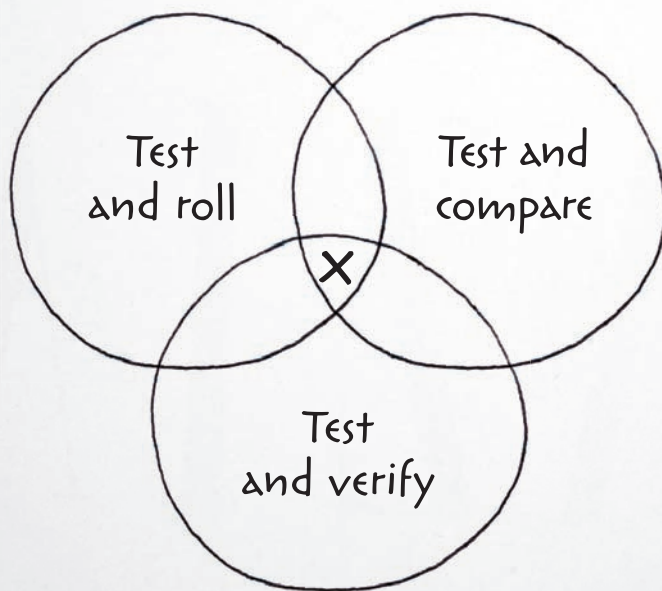
X = Dance with who
you brought to
the party, first

5 Second MBA: Triggers To Self Motivation



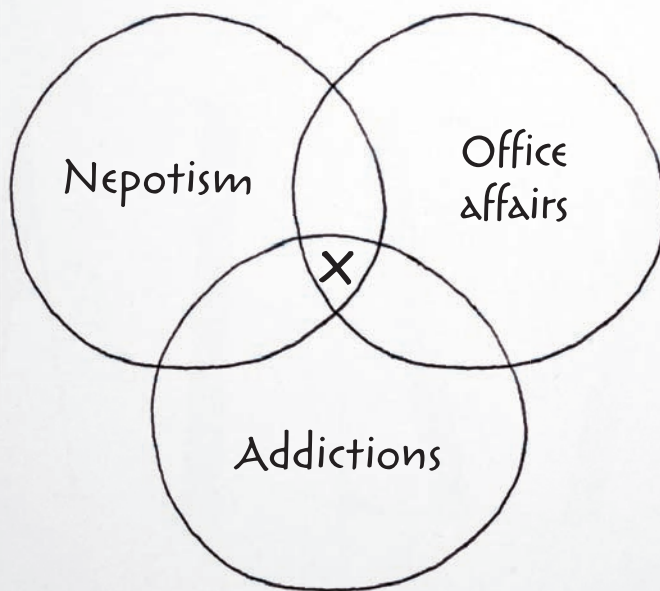
X = High level
performance tricks

5 Second MBA: Test Taking @ Work



X = To remove
bad choices

5 Second MBA: Silent Killers



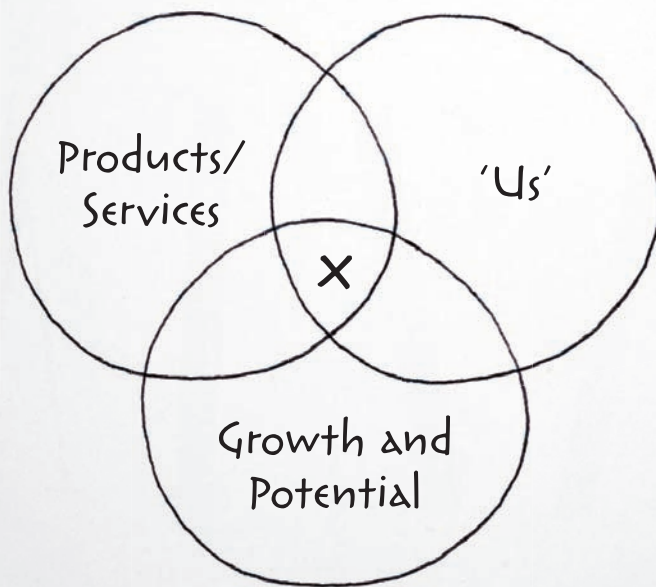
X = Performance
always suffers

5 Second MBA: The Hiring Process: Why You?



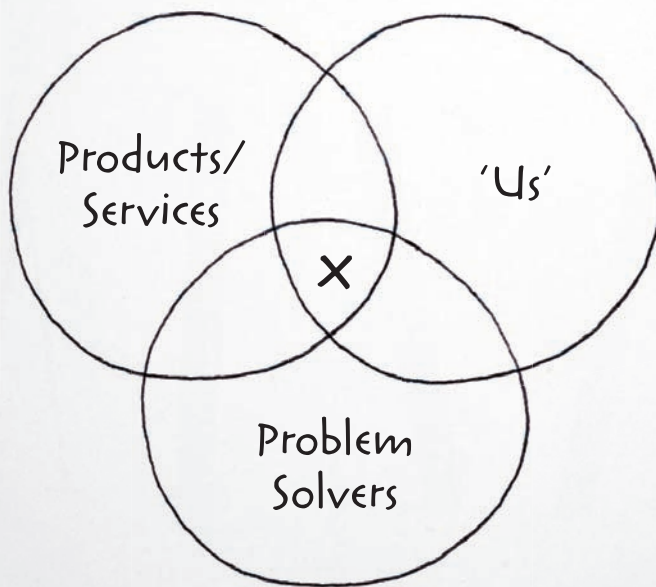
X = Why we
hired you.

5 Second MBA: The Hiring Process: You Hired Us, Too



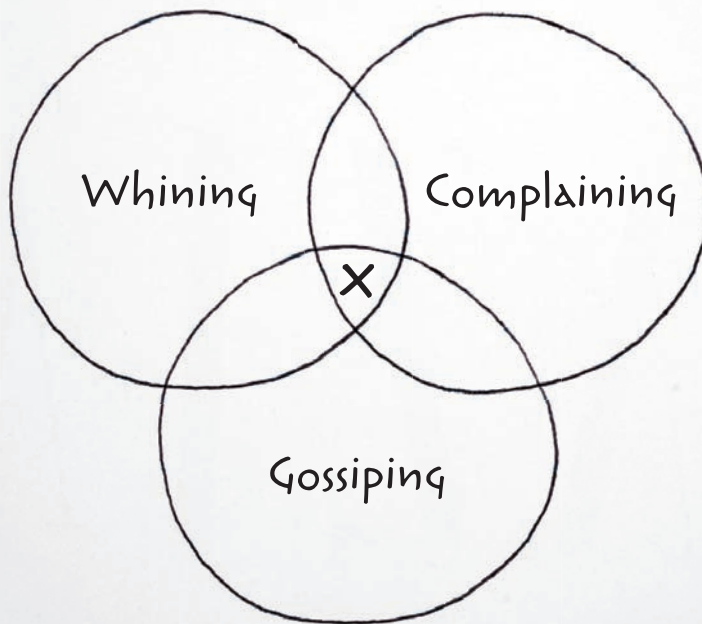
X = Why you
hired us.

5 Second MBA: The Hiring Process: Customers



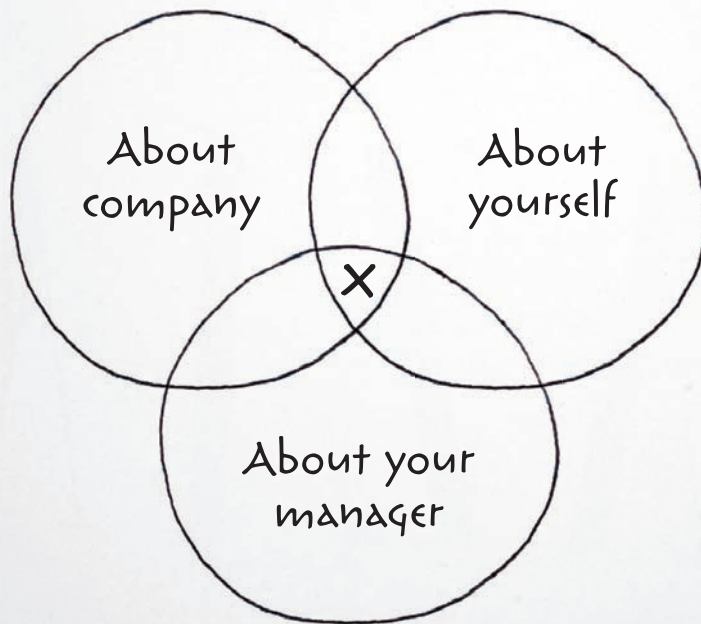
X = Why
customers
hire us.

5 Second MBA: Walk Away



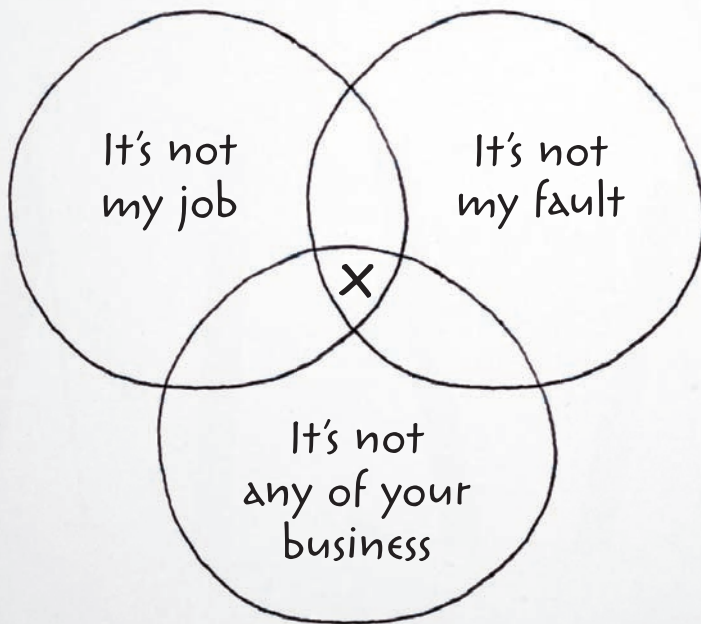
X = Easy To Do

5 Second MBA: Slow Down, When Things Go Bad



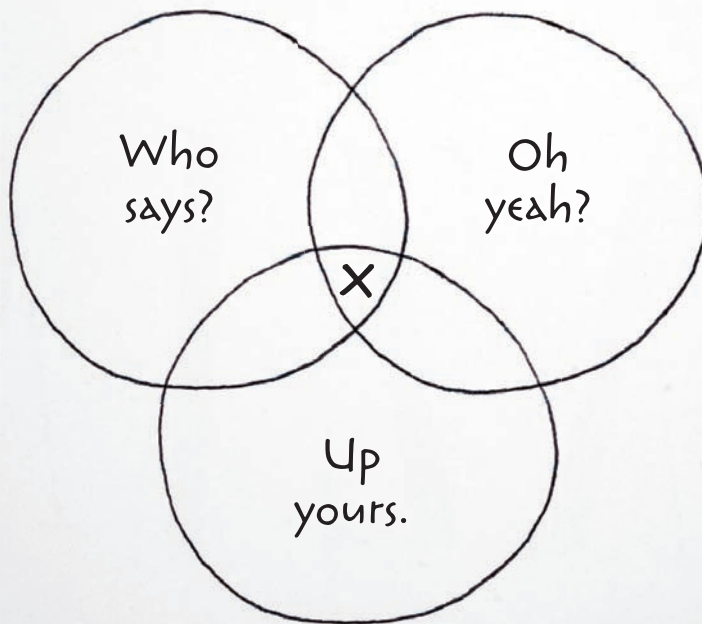
X = Write 10
good things
about each

5 Second MBA: Heard These



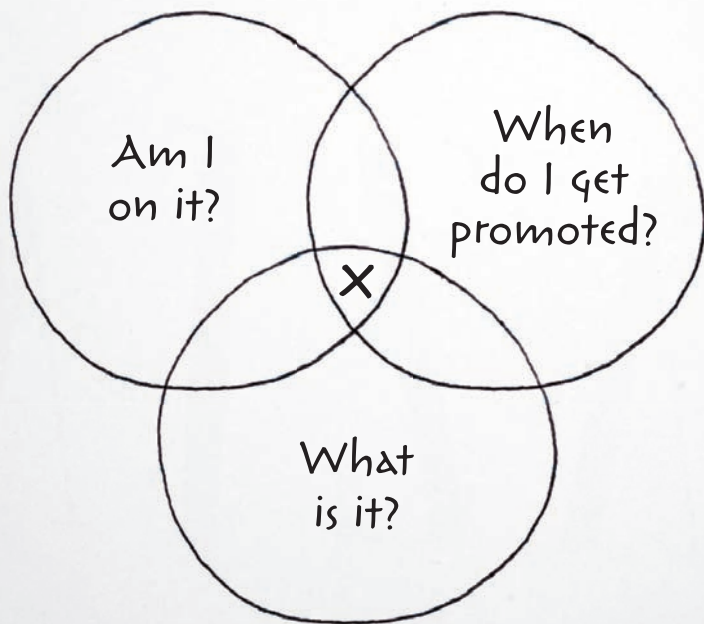
X = It's not how
we do it here.

5 Second MBA: Feedback



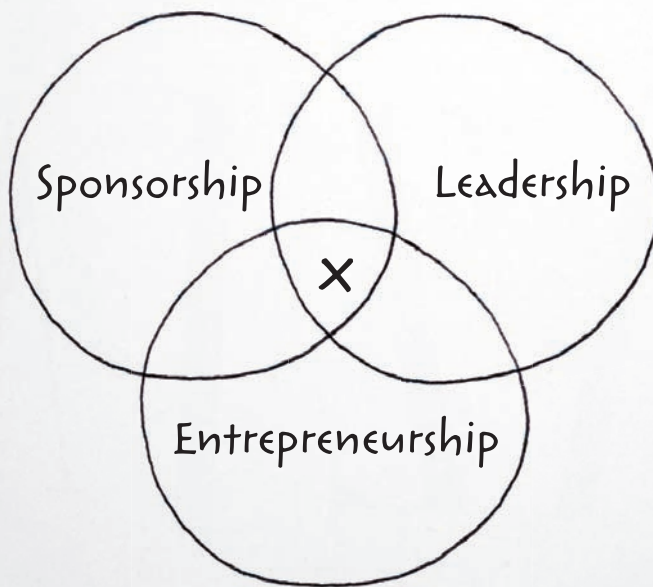
X = A tad bit
defensive,
aren't we?

5 Second MBA: Career Path Discussion



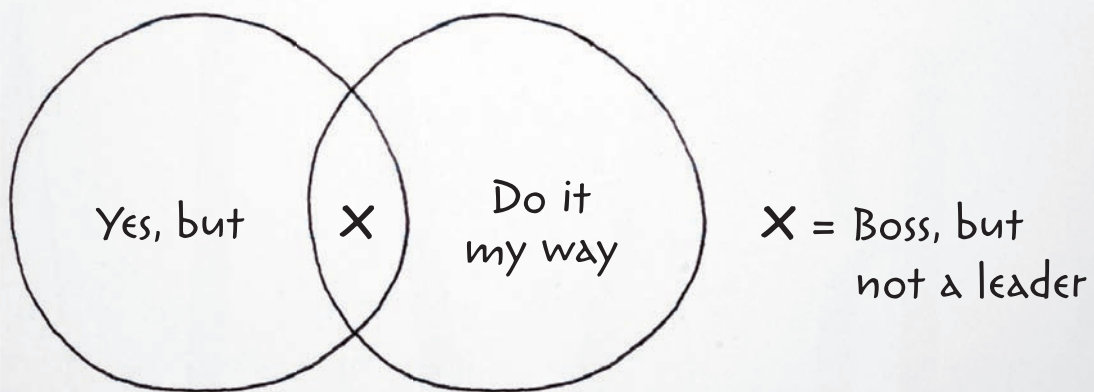
X = If you ask too much, you're not on it.

5 Second MBA: Give a Ship. How Problems Get Solved

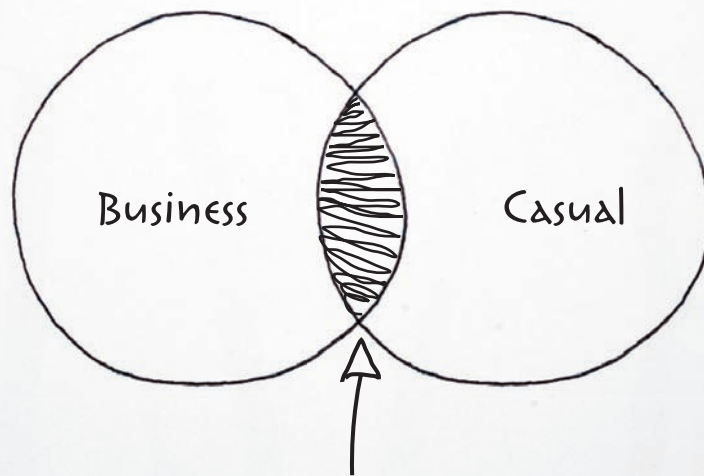


X = Ownership

5 Second MBA: It's Not About Telling

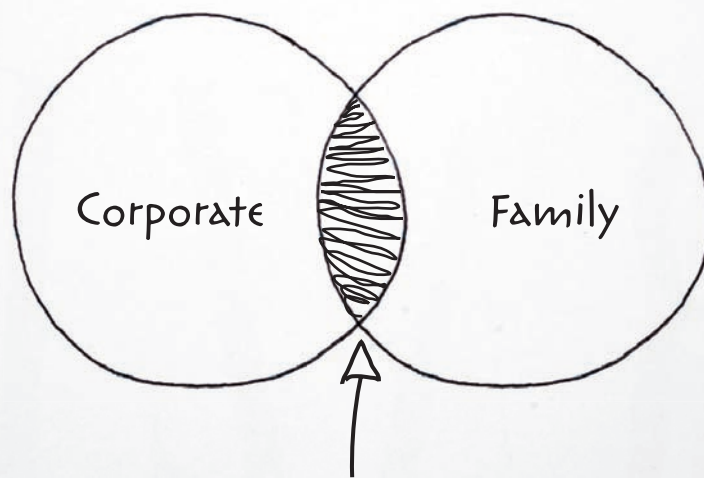


5 Second MBA: What To Wear To Work Today?



Flip flops with black socks

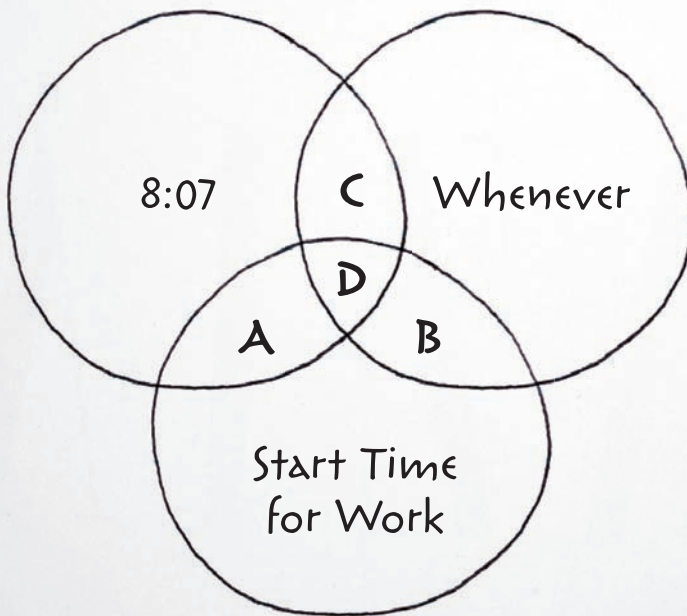
5 Second MBA: Business Oxymoron



We're out of pens at home.

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5 Second MBA: Full Time



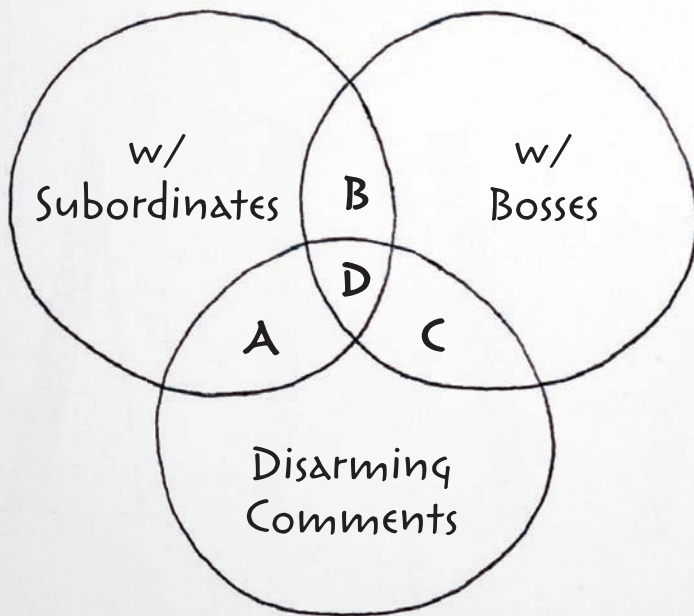
A = Gen X

B = Gen Y

C = Had to get
my Starbucks

D = Truth: When
Boss arrives

5 Second MBA: Things You Hate to Hear



A = Sorry, I was thinking about something else

B = I 'fibbed' on my resume.

C = Let me restate what I think you said.

D = How's that been working for you?

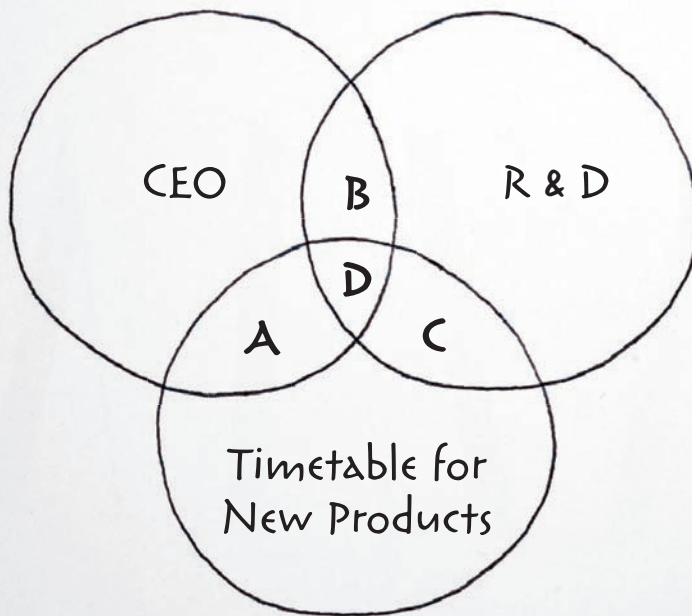
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5 Second MBA: Maybe There Should Be a Class



X = If missing, three
root causes of
unemployment

5 Second MBA: New Products



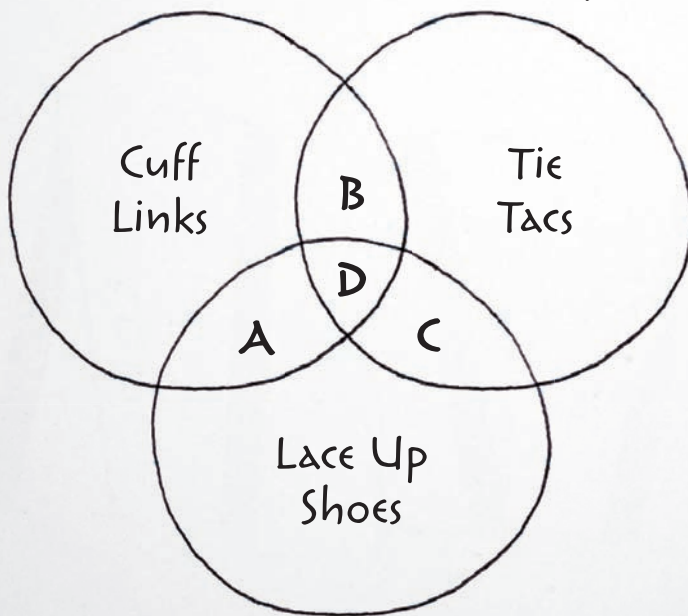
A = Now?

B = My wife likes
it in red.

C = You can't invent
on schedule

D = 4 x Budget;
4 x Time

5 Second MBA: At 6:30AM, Every Minute Counts



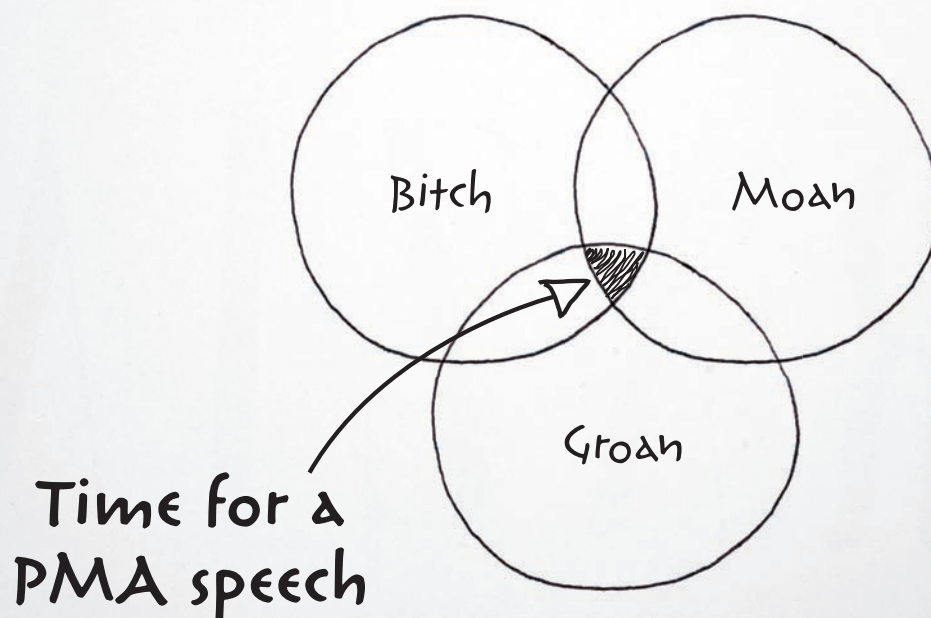
A = Time Wasters

B = Graduation
present, 1968

C = Business Leaders
w/Logo

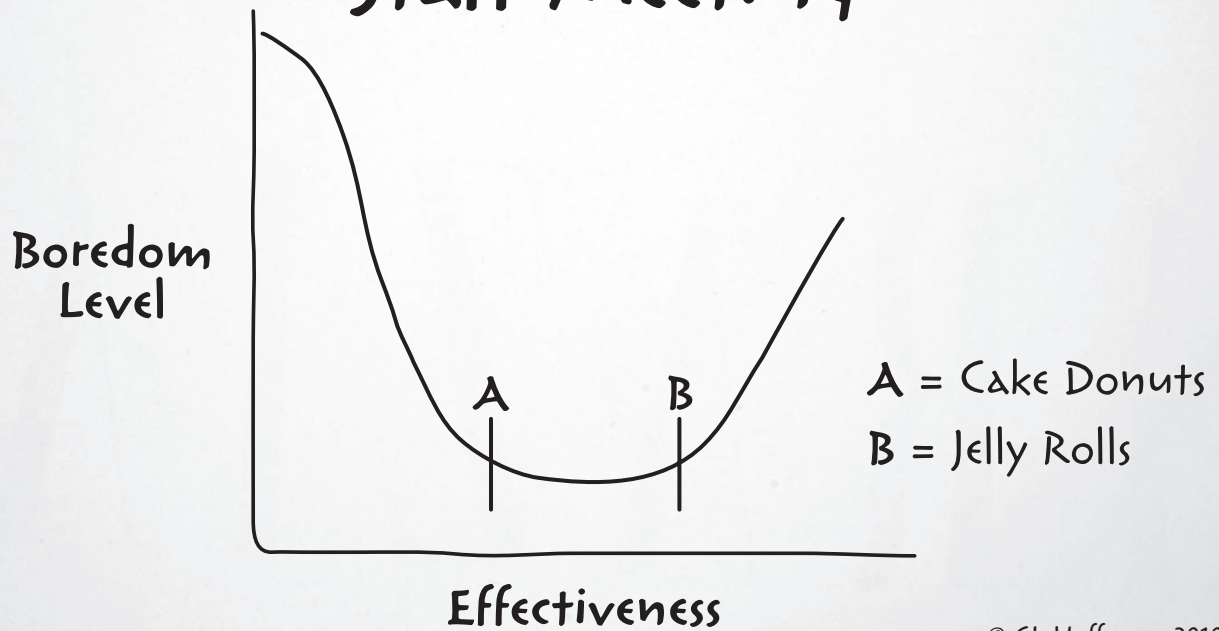
D = Real Reasons for
Business Casual

5 Second MBA: Listening To Your Employees

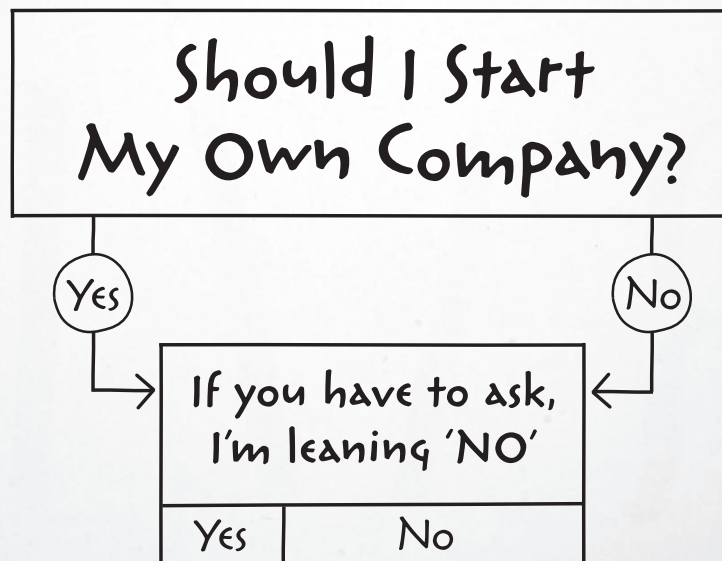


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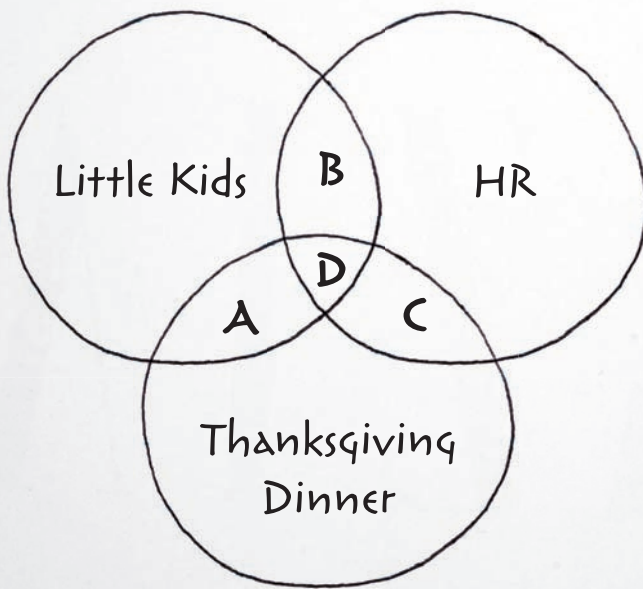
5 Second MBA: Staff Meeting



5 Second MBA: If You Have to Ask...



5 Second MBA: At the Card Table in Family Room



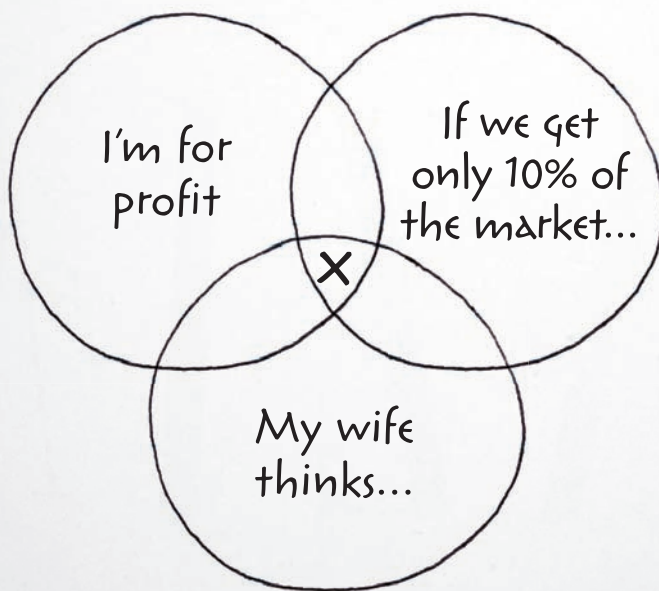
A = Mashed Potatoes!

B = 'If you were a tree...'

C = We have that
Friday off

D = At the kids' table

5 Second MBA: Never Say Out Loud

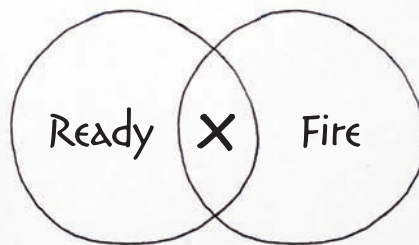


X = Silence is
Golden

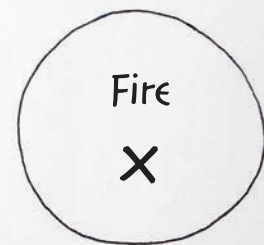
5 Second MBA: New Product Launch



X = 1980's

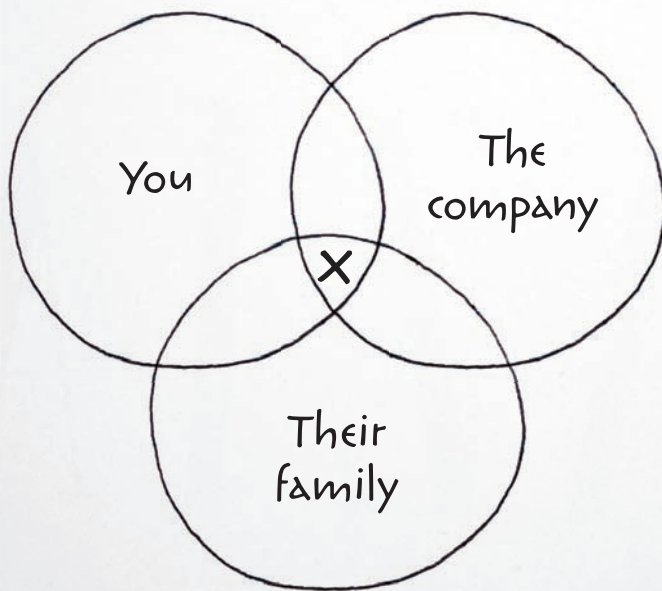


X = 1990's



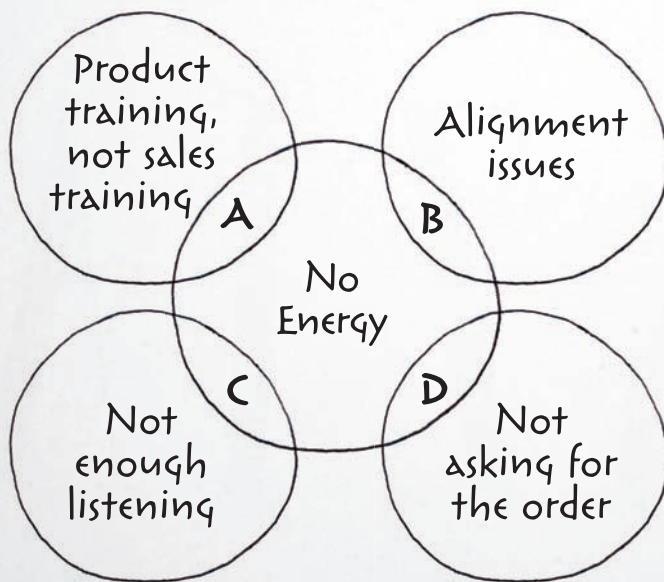
X = 2000's

5 Second MBA: Who Do Your Sales People Really Work For



X = Only one: the CUSTOMER.

5 Second MBA: How To Fix A Sales Problem



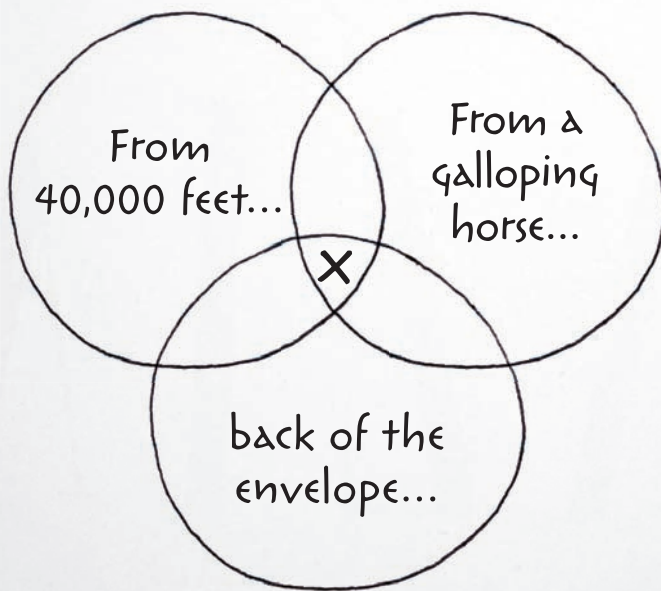
A = Building lasting skills adds energy

B = Easy to jump to a solution

C = Telling is not selling

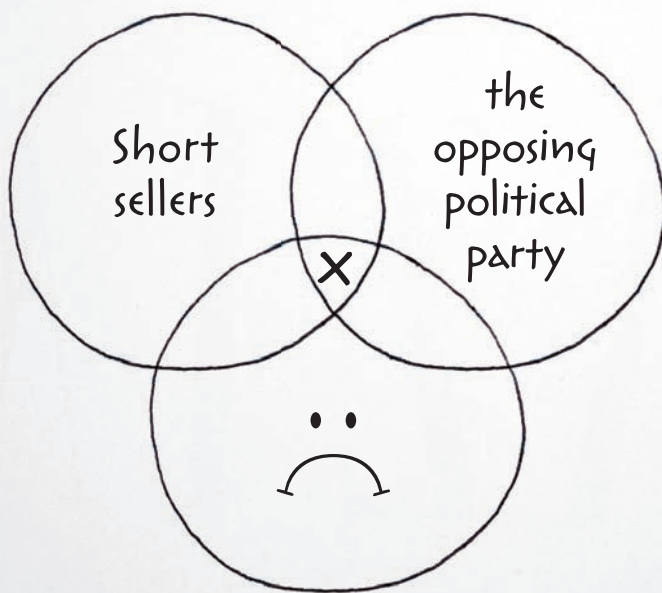
D = Always can be more

5 Second MBA: Translation: Don't Bother Me With the Details



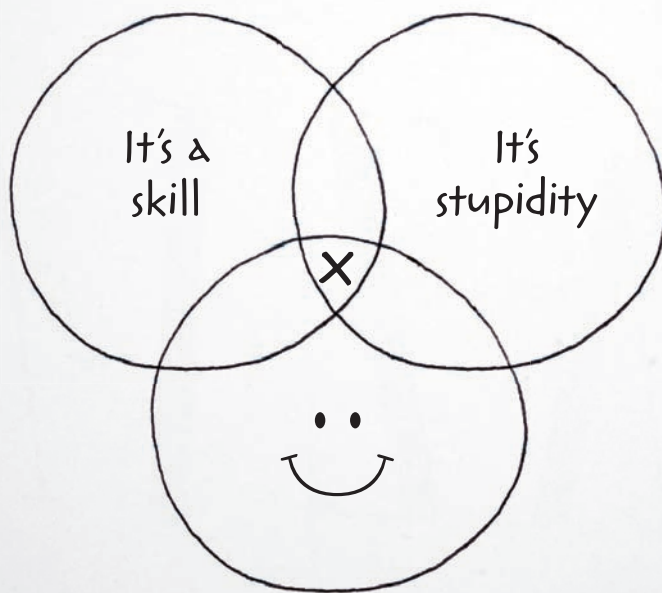
X = How to qualify
your irrelevant
opinion

5 Second MBA: The Art of Negativity



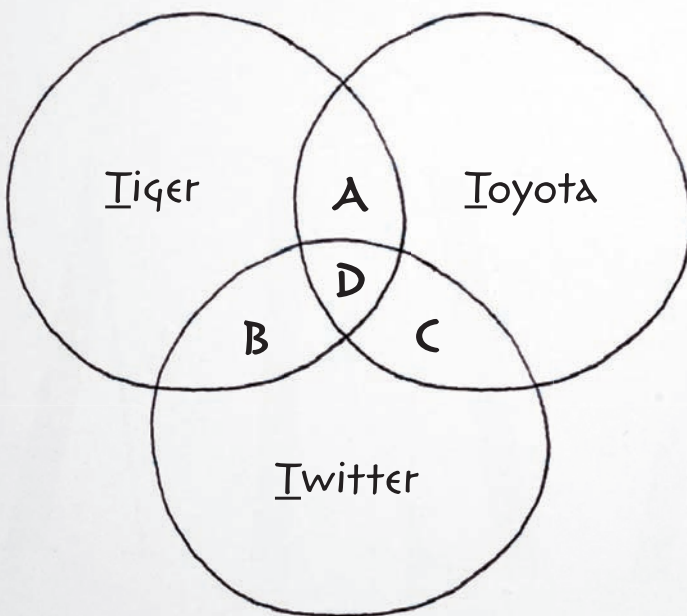
X = How you view
the world

5 Second MBA: The Art of Positive Thinking



X = Positive
thinking

5 Second MBA: "T" Lessons



A = Even good brands can go south.

B = @TheTiger: Pls. B careful. She tweets 2.

C = @ToyotaMan:
Remain stoic -
Maybe they won't tell anyone else.

D = Bad news travels fast

5 Second MBA: Cliche Job Seeker Advice by Clueless Harvey



X = Coming soon to a book store near you!

5 Second MBA: "It's you; it's not me." Symptoms of Bad Sales Management



X = Actually, a better website would be awesome too.