

PORTER'S FIVE FORCES ANALYSIS			
Date:			
Vertical Forces	Ability to Control	Impact Level	Risk Level
COMPETITIVE RIVALRY			

Porter's Five Forces Analysis Template

Vertical Forces	Ability to Control	Impact Level	Risk Level
NEW ENTRANTS THREAT			
SUBSTITUTES THREAT			

Porter's Five Forces Analysis Template

Horizontal Forces	Ability to Control	Impact Level	Risk Level
SUPPLIER'S BARGAINING POWER			
CUSTOMER'S BARGAINING POWER			